April 2017 Secretary’s Report
This report details the day-to-day activities of the ASCA Board of Directors. It includes issues brought before the Board of Directors through mail, fax, e-mail, and/or telephone communications. This report is respectfully submitted by Kalla Jaco, Executive Secretary.

Monthly Motions

**BD.17.24 Change to Conf. Rule 7.4**
Approve: Unanimous

*Motion carries.*
Motion by Gibson
Second by DeChant

*I move to approve the following change to 7.4 in the Conformation Rule Book.*

**Effective Date:** As soon as approved by the Board.

**Rationale:** This rule was revised in April 2016 to include the words "bred, or co-bred." The current title does not reflect the addition of the "bred or co-bred" dogs. This had an unintended consequence of making dogs bred or co-bred by the judge ineligible to show at shows with multiple judges, like Nationals and Nationals pre-shows, even if they are not owned or co-owned by the judge and even though they will not be judged by the judge. In the past dogs bred or co-bred by a judge could be shown, as long as the dogs would not end up in their breeder’s or co-breeder’s ring and as long as they were not owned or co-owned by the judge. This revision corrects this problem.

**PROPOSED WORDING**

7.4 Owned or Co-Owned Dogs and Bred or Co-Bred Dogs

No dog owned, or co-owned, bred, or co-bred by an officiating Conformation judge can compete in the same Conformation event that he or she is judging. An exception will be made for a show at which multiple judges are judging. Dogs owned or co-owned by a judge may not be shown at that show, but dogs bred or co-bred by a judge may be shown, as long as they are not shown under the judge who bred or co-bred them.

Dogs owned, co-owned, bred, or co-bred by an officiating judge may be shown in Junior Showmanship as long as the judge is not judging Junior Showmanship. In no case will a junior show a dog to a judge who is an owner or co-owner, breeder or co-breeder of the dog.

**CURRENT WORDING**

7.4 Owned or Co-Owned Dogs

No dog owned, or co-owned, bred, or co-bred by an officiating Conformation judge can compete in the same Conformation event that he or she is judging.

Dogs owned, co-owned, bred, or co-bred by an officiating judge may be shown in Junior Showmanship as long as the judge is not judging Junior Showmanship. In no case will a junior show a dog to a judge who is an owner or co-owner, breeder or co-breeder of the dog.

**BD.17.26 Change to Obed. Rule 1.1.3**

Approve: Gibson, Gray, King, Kissman, Roberts, Silveira, Vest, Wesen
Oppose: DeChant
Abstain: 0
Motion carries.

Motion by Silveira  
Second by Gray

I move to change some wording of the following Obedience Rule as it gives an Affiliate the right to make an exception to ASCA’s out-of-state Affiliate Sanctioning Rules which no other Performance Program Committee has. This would place the other Affiliates in a given state/area at a disadvantage for sanctioning certain events within their own state/area.

Effective Date: Upon Board approval

Rationale: Twenty-five years ago, ASCA Affiliate Clubs were formed in Area’s with a 200-mile radius of each other. ASCA’s model was changed to its present form with unlimited Affiliates organized within a state or area of that state. At that time, it was considered important to allow only one Sanctioned Event per state/area to allow for maximum participation in each Sanctioned Program at a particular venue.

This motion will remove the possibility of an ASCA Affiliate granting an out of state Affiliate an exception to ASCA’s procedure that regulates how an out of state/area Affiliate can sanction an ASCA Event in a state/area other than their own.

Of particular concern, is the possibility that an Affiliate would like to have an out of state Affiliate come in and Sanction a Performance Event for them as they are not familiar with the program and do not own any of the required equipment. By allowing this out of state Affiliate to Sanction an Event in conjunction with the in-state Affiliate’s Conformation Event and granting a variance to ASCA’s procedure, in state Affiliates are denied the protection ASCA’s procedure was designed to create.

PROPOSED WORDING

1.1.3 First Rights
Each Host Club, which holds a sanctioned event at least once in every two consecutive years, shall have first right to claim the corresponding dates or holiday weekend for its event to be held in the next succeeding two years. If the Club having first right to the date(s) does not host a sanctioned event on that date in the following year, another Club may use the preexisting date for an event. The original Club shall still have first right to the date on the second year following their original event. If they do not host a sanctioned event on that date in the second year, they lose the first right to the date. The ASCA Business Office will hold paperwork from any other Club wishing to use a preexisting date until the ASCA Business Office has been notified that the Host Club with the preexisting date will not use the event date that year. If paperwork has to be held pending receipt of the notification from the Host Club with the preexisting date, the ASCA Business Office will notify the second Club within 14 days upon receipt of the Sanctioning Request Form. To facilitate timely receipt of materials, Clubs wishing to use a preexisting date should contact the Host Club and request notification be sent in writing to the ASCA Business Office stating the preexisting date will not be used that year. If the Host Club with the preexisting date does not use that date on the second year following their original event, first claim to that date will pass to a second Host Club, if there is one. If a date has not been previously claimed, the Host Club whose sanctioning is postmarked first shall be awarded the date.

ASCA Affiliate Clubs may request sanctioning for any event to be held outside of their state/area only under the following terms:
a. If a state/area (state/area A, for instance) is not served by an Affiliate Club, then any Affiliate Club from another state/area may sanction events in state/area A on a first-come basis; 
b. If state/area A is currently served by one or more Affiliate Clubs and wishes to sanction an event at a site that is outside of their state/area, they must first secure written permission from all of the Affiliate Clubs within the state/area where they would like to sanction the event. Written permission shall be submitted to the Business Office with the Sanction request before sanctioning can be granted. NOTE: If an out-of-state ASCA Affiliate Club is invited by an ASCA Affiliate Club to assist in managing their Sanctioned Events, requirements for seeking and providing written permission from other clubs within the state/area are unnecessary as the out of state Affiliate is not Sanctioning ASCA Events but rather helping the instate Affiliate with their Event.

If an Affiliate Club organizes in a state that formerly did not have an Affiliate Club, then the new Club shall have primary sanctioning authority.

**CURRENT WORDING**

1.1.3 First Rights
Each Host Club, which holds a sanctioned event at least once in every two consecutive years, shall have first right to claim the corresponding dates or holiday weekend for its event to be held in the next succeeding two years. If the Club having first right to the date(s) does not host a sanctioned event on that date in the following year, another Club may use the preexisting date for an event. The original Club shall still have first right to the date on the second year following their original event. If they do not host a sanctioned event on that date in the second year, they lose the first right to the date. The ASCA Business Office will hold paperwork from any other Club wishing to use a preexisting date until the ASCA Business Office has been notified that the Host Club with the preexisting date will not use the event date that year. If paperwork has to be held pending receipt of the notification from the Host Club with the preexisting date, the ASCA Business Office will notify the second Club within 14 days upon receipt of the Sanctioning Request Form. To facilitate timely receipt of materials, Clubs wishing to use a preexisting date should contact the Host Club and request notification be sent in writing to the ASCA Business Office stating the preexisting date will not be used that year. If the Host Club with the preexisting date does not use that date on the second year following their original event, first claim to that date will pass to a second Host Club, if there is one. If a date has not been previously claimed, the Host Club whose sanctioning is postmarked first shall be awarded the date. ASCA Affiliate Clubs may request sanctioning for any event to be held outside of their state only under the following terms: a. If a state (State A, for instance) is not served by an Affiliate Club, then any Affiliate Club from another state may sanction events in State A on a first-come basis; b. If State A is currently served by one or more Affiliate Clubs and wishes to sanction an event at a site that is outside of their state, they must first secure written permission from all of the Affiliate Clubs within the state where they would like to sanction the event. Written permission shall be submitted to the Business Office with the Sanction request before sanctioning can be granted. NOTE: If an out-of-state ASCA Affiliate Club is invited by an ASCA Affiliate Club to sanction events in conjunction with the inviting club, requirements are waived for seeking and providing written permission from other clubs.

If an Affiliate Club organizes in a state that formerly did not have an Affiliate Club, then the new Club shall have primary sanctioning authority.

**BD.17.27 Change to Obed. Rule 1.1.1 - Restore deleted language**
Approve: DeChant, Gibson, King, Kissman, Roberts, Silveira, Vest, Wesen
Oppose: 0
Abstain: Gray

Motion carries.

Motion by Silveira
Second by Gray

I move the ASCA Board of Directors restore the last paragraph of the following Rule to the Obedience Rule Book.

Effective Date: June 1, 2017

Rationale: Last July, the following rule was slated for removal by Board action effective June 1, 2017. In this case of the Obedience Rule Book, we made an error we need to fix. The first paragraph is what we had intended to remove which is limited to discussion regarding other Registries. The last paragraph is remaining the same in all of our other Program Rule Books, so we do not want to remove it from the Obedience Program.

PROPOSED WORDING
Obedience Rule Book
1 General Regulations
1.1 General
1.1.1 Affiliates
Official ASCA programs that require sanctioning and award points or qualifying scores that lead to an ASCA title shall not be conducted by any individual(s), non-ASCA Affiliated corporation(s) or business(es). Affiliate Club(s) in good standing with ASCA will have the exclusive right to schedule, sanction and conduct Official ASCA programs. No individual(s), non ASCA Affiliated corporation(s) or business(es) shall realize any monetary profit, or any other benefit as a result of any connection with an ASCA sanctioned event. Normal event sponsorship or advertisement by any individual(s), corporation(s) or business(es) shall not be considered to be in conflict with this rule. Individuals, corporations or businesses that enter into agreements with Affiliate Clubs to supply materials, services, facility rentals, livestock rentals or any other products or services required for the implementation of sanctioned events shall not be considered to be in conflict with this rule. The use of a Club's name for event purposes cannot be transferred.

CURRENT WORDING
1 General Regulations
1.1 General
1.1.1 Affiliates
Affiliate shall not seek membership nor seek licensure or sanctioning for any event with another registry other than a registry with which ASCA has an agreement. The registry with which ASCA has an agreement is the Canadian Kennel Club (CKC).

The Host Affiliate of an ASCA Nationals Specialty shall neither invite nor contract with another registry, nor the affiliates of another registry, with which ASCA has an agreement to hold an event.

The ASCA Business office will refuse to sanction any show/trial of an ASCA Affiliate held with the United States Australian Shepherd Club (USASA) National Specialty unless such show is approved by a vote of the membership when at least 50% of the Affiliate Club members cast a vote and action is approved by 2/3 of those casting votes. Note: "held with" as used here is defined as anywhere on the same show/fair
grounds during (from the first day through the last of) the USASA Nationals events. Official ASCA programs that require sanctioning and award points or qualifying scores that lead to an ASCA title shall not be conducted by any individual(s), non-ASCA Affiliated corporation(s) or business(es).

Affiliate Club(s) in good standing with ASCA will have the exclusive right to schedule, sanction and conduct Official ASCA programs. No individual(s), non-ASCA Affiliated corporation(s) or business(es) shall realize any monetary profit, or any other benefit as a result of any connection with an ASCA sanctioned event. Normal event sponsorship or advertisement by any individual(s), corporation(s) or business(es) shall not be considered to be in conflict with this rule. Individuals, corporations or businesses that enter into agreements with Affiliate Clubs to supply materials, services, facility rentals, livestock rentals or any other products or services required for the implementation of sanctioned events shall not be considered to be in conflict with this rule. The use of a Club's name for event purposes cannot be transferred.

Committee Recommendations

DNA Committee

DN.17.02 Multiple Sired Litters

Approve: Unanimous

Motion carries.

Motion by Roberts

I move to accept the motion from the DNA committee as follows:

*Note from Roberts: The process outlined in this motion has been approved by the Office Manager. The Office has a new order form for DNA kits. It is not part of the motion, but I can provide it for anyone that would like to see it.

Effective Date: Upon BOD approval.

Rationale: This rule needs to be updated to require the use of Extended Marker Sets if the sires of multiple sired litters are closely related. As it stands now, if sires are closely related and the lab cannot determine who the actual sires are, the registration papers will be marked NFB (not for breeding). The owner of the litter will have to submit further DNA tests using the extended marker sets. This rule will require the use of extended marker sets, upfront, thereby streamlining the process for both the breeder and the ASCA business office.

Motion by Gina Larson

Second by Carol McLaughlin

I, Gina Larson, move to accept the following changes and additions to rule 1.3.2 of the Registration Rules and Procedures.

Results of the committee vote:

Approve: 4

Oppose: 0

Abstain: 0

Non-Voting: 2

PROPOSED WORDING
1.3.2 MULTIPLE SIRED LITTERS

Litters sired by more than one stud dog (whether by design or by accident) are permissible, provided the following criteria are met:

A. The breeder(s) must DNA profile the dam, sires and every pup produced from this multiple sire breeding; this profiling is to be at the expense of the breeder(s)/owner(s); this profiling is to be done by ASCA's approved DNA lab; and the results of the profiling must be on file with ASCA before litter registration can proceed. Proper records must be maintained (photos, video, written description, etc.) so the sample from each individual; adult and pup, can be positively matched to each animal.

B. It is strongly recommended in the case of intentional or known multiple sires, the breeder consider the use of the extended marker set at the initiation of the DNA verification process. Because of the potential problems associated with sampling a very young animal (pup), the method of sample collection will be determined in consultation with ASCA's approved DNA lab. Kits for multiple sired or potentially multiple sired litters must be ordered, by phone, from the ASCA Business Office;

C. The extended marker set is required to be utilized, at the initiation of DNA verification, if the sires are of close relation, i.e. father/son, siblings, or uncles. This is due to the high probability of corresponding genetic markers between possible sires. Because of the potential problems associated with sampling a very young animal (pup), the method of sample collection will be determined in consultation with ASCA’s approved DNA lab. Kits for multiple sired or potentially multiple sired litters must be ordered, by phone, from the ASCA Business Office.

D. In cases where the standard set of markers used cannot exclude a sire(s) for a pup(s), thereby verifying parentage to only one sire, the registrar will mark the registration papers for the pup(s) as NFB (Not for Breeding) and issue the registration papers as such. All pups in the litter who have been verified to their parents may be registered with full breeding rights, if the breeder so chooses. If the breeder or subsequent owner, of the pup(s) registered as NFB due to lack of parentage verification, chooses to retest the pup(s) and parent(s) in question using the extended marker set in order to narrow parentage to one sire, there will be additional fees charged per animal.

Note: In the case of accidental multiple-sired litters, or any litter whose coloration may raise concern with the registrar, each potential sire will need to be profiled, including any recently neutered males, if applicable. During the interim time between actual castration and total absence of sperm, conception is possible per the American Veterinary Medical Association (i.e. a male can continue to reproduce 14 days after castration).

Coat color alone cannot be used reliably for parentage verification. The reasons range from the simple dominant/recessive type of coat color inheritance to the less common incidence of phantom merle individuals. The former might be a red factored black. The latter dogs are genetically merle but phenotypically solid or almost solid in color. These incidences include dogs with a single inconspicuous merle spot, merle patch on tail before docking, etc.

CURRENT WORDING

1.3 Litter Registration Rules and Procedures
1.3.2 MULTIPLE SIRED LITTERS
A. Litters sired by more than one stud dog (whether by design or by accident) are permissible, provided the following criteria are met:
B. The breeder(s) must DNA profile the dam, sires and every pup produced from this multiple-sire breeding; this profiling is to be at the expense of the breeder(s); this profiling is to be done by ASCA’s approved DNA lab; the results of the profiling must be on file with ASCA before registration can proceed; Proper records must be maintained (photos, video, written description, etc.) so the sample from each individual, adult and pup, can be positively matched to each animal;

C. Because of the potential problems associated with sampling a very young animal (pup), the method of sample collection will be determined in consultation with ASCA’s approved DNA lab;

D. In cases where the markers generally used cannot exclude a sire(s) for a pup(s), thereby verifying parentage to only one sire, the registrar will mark the registration papers for the pup(s) as NFB (Not for Breeding) and issue the registration papers as such. All other pups in the litter who have been verified to their parents may be registered with full breeding rights if the breeder so chooses. If the breeder or subsequent owner chooses to retest the pup(s) and parent(s) in question using an *expanded marker system* in order to narrow parentage to one sire, there will be additional fees charged per animal tested.

Note: In the case of accidental multiple sired litters, OR ANY LITTER WHOSE COLORATION MAY RAISE CONCERN WITH THE REGISTRAR, each potential sire will need to be profiled, including any recently neutered males, if applicable. During the interim time between actual castration and total absence of sperm, conception is possible per the American Veterinary Medical Association (i.e. a male can continue to reproduce 14 days after castration).

Junior Committee

JR.17.02 Change to 7 Nationals Awards
Approved: Unanimous

Motion by King
I move to accept this motion from the Junior Committee.

Effective Date: June 1, 2018

Motion by Andrea Bair
Second by Donalyn Shock

Results of the committee vote:
Approve: 6
Oppose: 0
Abstain: 1
Non-Voting: 0

PROPOSED WORDING
7 Year End Awards
All Region and overall winners shall receive a prize, to be awarded at the Nationals Banquet. All of the first-place juniors (of each age group), also the overall winners for each division (Handling, Obedience, Rally, Agility and Working), and the All-Around Junior (if any) shall receive a prize, also to be awarded at the Nationals Banquet. All juniors who achieve a level of the 500 Club Program will be recognized and
receive their awards at the National Specialty. Scheduling to be at the host club’s discretion, but preferably upon the completion of the Junior Finals competition.

CURRENT WORDING

7 Year End Awards
All Region award winners shall receive a prize, to be awarded at the National's Banquet. All of the first place juniors (of each age group), also the overall winners for each division (Handling, Obedience, Rally, and Working), and the All-Around Junior (if any) shall receive a prize, also to be awarded at the National's Banquet.

Obedience Committee

OB.17.03 Change to 1.1.2 & 1.22 Entry Limits
Approve: Unanimous
Motion carries.

Motion by Wesen
I move to accept this motion from the Obedience Committee.

Effective Date: June 2017

Rationale: The Business Office requested this action. Not all clubs were placing limits in their premiums. There was concerns that some of the less experienced Show/Trial Secretaries were creating workloads of more than 8 judging hours per day for judges. The Business Office was contacted and responded that this language should solve the problem in February 2017.

Motion by Laurie Rubin
Second by Pat Pierce
I move we amend Sections 1.1.2 Premium and 1.22 Limitation of Entries to clarify that premiums must contain an entry limit and a statement of what will happen when that limit is reached.

Results of the committee vote:
Approve: 6
Oppose: 0
Abstain: 0
Non-Voting: 4

PROPOSED WORDING

1.22 Limitation of Entries
A club must clearly state in its premium the entry limit for its trials along with what will happen should such entry limits be reached. Examples include but are not limited to: (a) Entries will be limited to eight hours. If limits are reached, entries will close. (b) Entries will be limited to 25 entries for the morning trial and 25 entries for the afternoon trial. If limits are reached, we will add a ring and hire an additional judge.

For trials in which a judge is assigned multiple classes, for events in which there are multiple trials in the same day, and/or when lighting conditions or facility limits necessitate, a club may limit entries in either of the following ways: (1) by stating the maximum number of entries per trial or day or (2) by
stating the maximum number of hours per trial or day. Trial Secretaries may use the Entries Per Hour table below and/or The ASCA Obedience Judge Time Calculation Worksheet, available on the ASCA website, to assist in determining when entry limits have been reached.

<table>
<thead>
<tr>
<th>Entries Per Hour</th>
<th>Class</th>
</tr>
</thead>
<tbody>
<tr>
<td>6</td>
<td>Utility, Wildcard Utility, Versatility</td>
</tr>
<tr>
<td>7</td>
<td>Open CDX, Open ODX, Wildcard Open</td>
</tr>
<tr>
<td>8</td>
<td>Novice, Graduate Novice, Brace, Wildcard Novice, Team</td>
</tr>
<tr>
<td>9</td>
<td>Beginner Novice, Pre-Novice</td>
</tr>
</tbody>
</table>

A club shall not assign a judge more than eight (8) hours per day of judging, as determined by the Entries Per Hour table or Calculation Worksheet, except when there is a stated agreement by the judge to accept more entries.

If a club anticipates an entry in excess of its facilities for a Specialty or Sanctioned Obedience Trial, it may limit entries in any or all classes, but non-regular class entries shall not exceed 25% of the total limited entry. For a full-day trial, in which one judge will be assigned only one class, a club may limit entries in any or all classes to sixty-four (64) Novice, fifty-six (56) Open, or forty-eight (48) Utility dogs.

Prominent announcement of such limits must appear on the title or cover page of the premium list for an Obedience Trial or immediately under the obedience heading in the premium list for a Dog show, with a statement that entries in one (1) or more specified classes in the Obedience Trial will automatically close when a certain limit or limits have been reached, even though the official closing date for entries has not arrived.

An Affiliate club may limit its Sanctioned Obedience Trial to ASCA registered Australian Shepherds only. Prominent announcement of such limits must appear on the title or cover page of the premium list for a Sanctioned Obedience Trial or immediately under the Obedience heading in the premium list for a dog show.

1.1.2 Premium

Entry limitations, & what will happen when limits are reached (See 1.22 Entry Limitations) i.e. maximum number of entries or hours per trial or day

CURRENT WORDING

1.22 Limitation of Entries

If a club anticipates an entry in excess of its facilities for a Specialty or Sanctioned Obedience Trial, it may limit entries in any or all classes, but non-regular class entries shall not exceed 25% of the total limited entry. For a full-day trial, in which one judge will be assigned only one class, a club may limit entries in any or all Regular classes to sixty-four (64) Novice, fifty-six (56) Open, or forty-eight (48) Utility dogs.

For trials in which a judge is assigned multiple classes, for events in which there are multiple trials in the same day, and/or when lighting conditions or facility limits necessitate, a club may limit entries in either
of the following ways: (1) by stating the maximum number of entries per trial or day or (2) by stating the maximum number of hours per trial or day. Trial Secretaries may use the Entries Per Hour table below and/or The ASCA Obedience Judge Time Calculation Worksheet, available on the ASCA website, to assist in determining when entry limits have been reached.

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A club shall not assign a judge more than eight (8) hours per day of judging, as determined by the Entries Per Hour table or Calculation Worksheet, except when there is a stated agreement by the judge to accept more entries.

Prominent announcement of such limits must appear on the title or cover page of the premium list for an Obedience Trial or immediately under the obedience heading in the premium list for a Dog show, with a statement that entries in one (1) or more specified classes in the Obedience Trial will automatically close when a certain limit or limits have been reached, even though the official closing date for entries has not arrived.

An Affiliate club may limit its Sanctioned Obedience Trial to ASCA registered Australian Shepherds only. Prominent announcement of such limits must appear on the title or cover page of the premium list for a Sanctioned Obedience Trial or immediately under the Obedience heading in the premium list for a dog show.

1.1.2 Premium
The Premium shall at a minimum indicate:

a. Club name
b. Club officers (emails and/or phone numbers)
c. Show committee (emails and/or phone numbers)
d. Show/trial secretary (mailing address, email and phone number)
e. The names of the judges hired (level through which they will be judging)
f. Names of the classes offered (regular, optional titling and non-regular), division and class order (Note: All regular classes should be listed as follows: Novice A and B, Open Dog Excellent A and B, Companion Dog Excellent A and B, plus Utility A and B.
g. Date of trials
h. Refund information
i. Show site particulars including directions to site and when the site is open or closed
j. Awards particulars
k. When group exercises shall be held and in what order
l. Entry fees, pre-entry and closing entry date with mailing particulars
m. Motel/hotel/camping information
n. Tracking number application attached and/or linked
o. Entry blank attached and/or linked as applicable
p. Entry limitations, i.e. maximum number of entries or hours per trial or day
q. If allowing bitches in season, the prominent statement: Bitches in season permitted. They must be crated at least 50' from obedience ring, wear pants and run last after all obedience judging is finished. (Effective June 2017)

r. If allowing bitches in season, details on which trial/s allow them when there are two trials in one day. (Effective June 2017)

**OB.17.04 Change to 1.1.2 & 1.13 BIS Placement Option**

Approve: Unanimous

*Motion carries.*

Motion by Wesen

*I move to accept this motion from the Obedience Committee.*

**Effective Date:** June 2018

**Rationale:** If the obedience bitches in season (OBIS) are not eligible for awards, other competitors will not have to wait until the end of a trial to receive their own scores and awards. This will make it more likely that clubs will offer the OBIS option, knowing that fewer other competitors will be inconvenienced by it. An intact bitch owning competitor asked the Obedience Committee to consider this, stating that her own ASCA club would probably only allow OBIS under these conditions.

This will affect obedience competitors by making the running of OBIS less inconvenient for them. It will affect clubs considering the OBIS option by providing a different path for allowing OBIS. It will affect owners of intact bitches by possibly giving them a reduced chance at awards or possibly giving them a chance to trial for legs and scores instead of not at all.

An email was sent to the Business Office April 3, asking if this option would create problems for the computer program. If so, we will withdraw the motion. A reply has not been received as of April 9.

Motion by Laurie Rubin

Second by Pat Pierce

*I move that, except for Nationals, we give clubs the option when allowing bitches in season to compete in obedience of having the bitches earn legs and scores only without being eligible for awards.*

**Results of the committee vote:**

- Approve: 4
- Oppose: 1
- Abstain: 2
- Non-Voting: 3

**PROPOSED WORDING**

1.1.2 Premium

The Premium shall at a minimum indicate:

a. Club name
b. Club officers (emails and/or phone numbers)
c. Show committee (emails and/or phone numbers)
d. Show/trial secretary (mailing address, email and phone number)
e. The names of the judges hired (level through which they will be judging)
f. Names of the classes offered (regular, optional titling and non-regular), division and class order
   (Note: All regular classes should be listed as follows: Novice A and B, Open Dog Excellent A and
   B, Companion Dog Excellent A and B, plus Utility A and B.

g. Date of trials

h. Refund information

i. Show site particulars including directions to site and when the site is open or closed

j. Awards particulars

k. When group exercises shall be held and in what order

l. Entry fees, pre-entry and closing entry date with mailing particulars

m. Motel/hotel/camping information

n. Tracking number application attached and/or linked

o. Entry blank attached and/or linked as applicable

p. Entry limitations, i.e. maximum number of entries or hours per trial or day

q. If allowing bitches in season, the prominent statement: Bitches in season permitted. They must
   be crated at least 50’ from obedience ring, wear pants and run last after all obedience judging is
   finished. (Effective June 2017)

r. If allowing bitches in season, details on which trial/s allow them when there are two trials in one
   day. (Effective June 2017)

s. If allowing bitches in season, whether they will be eligible for awards or only allowed to
   compete for legs and scores.

1.1.3 Disturbances
Bitches in season are not permitted to compete except under the specific circumstances detailed below.
The judge of an Obedience Trial must remove from competition any bitch in season, any dog which its
handler cannot control, any handler who interferes willfully with another competitor or his dog, and any
handler who abuses his dog in the ring, and may excuse from competition any dog which he considers
unfit to compete, or any bitch which appears so attractive to males as to be a disturbing element.

If a dog or handler is disqualified or excused by a judge, the reason shall be stated in the judge's book or
in a separate report.

Bitches in season may compete and will be eligible for all awards at the Nationals Obedience Trial and
Obedience Finals. They are to compete last after all obedience judging is finished with the exception of
run-offs each day. This includes sits and downs, which shall be held separately. Multiple bitches in
season may take part in group sits and downs together.

Regular trials may also allow bitches in season (OBIS) to compete, if a club chooses to and if it is
specified beforehand in the premium. Clubs allowing OBIS may choose to exempt them from awards. In
that case, OBIS will compete, after all run offs and awards are completed, for legs and scores only. If a
club does not exempt them from awards, OBIS will compete after all obedience judging is finished with
the exception of any run-offs for which the OBIS might be eligible. Any awards or placements for which
the OBIS might be eligible will be presented after the OBIS competes.

If a club chooses to allow them in two trials on the same day and specifies this clearly in the premium,
bitches in season entered in the first trial will be allowed to run at the end of the first trial and again at
the end of the second trial.
Bitches in season must be crated (not placed in an exercise pen) at least 50' away from the obedience rings prior to and during the competition, except while competing. Bitches in season must wear pants. Handlers must notify the Show/Trial Secretary at least 30 minutes before the start of the trial if they plan to compete with a bitch in season.

CURRENT WORDING

1.1.2 Premium
The Premium shall at a minimum indicate:

a. Club name
b. Club officers (emails and/or phone numbers)
c. Show committee (emails and/or phone numbers)
d. Show/trial secretary (mailing address, email and phone number)
e. The names of the judges hired (level through which they will be judging)
f. Names of the classes offered (regular, optional titling and non-regular), division and class order
   (Note: All regular classes should be listed as follows: Novice A and B, Open Dog Excellent A and B, Companion Dog Excellent A and B, plus Utility A and B.

g. Date of trials
h. Refund information
i. Show site particulars including directions to site and when the site is open or closed
j. Awards particulars
k. When group exercises shall be held and in what order
l. Entry fees, pre-entry and closing entry date with mailing particulars
m. Motel/hotel/camping information
n. Tracking number application attached and/or linked
o. Entry blank attached and/or linked as applicable
p. Entry limitations, i.e. maximum number of entries or hours per trial or day
q. If allowing bitches in season, the prominent statement: Bitches in season permitted. They must be crated at least 50' from obedience ring, wear pants and run last after all obedience judging is finished. (Effective June 2017)
r. If allowing bitches in season, details on which trial/s allow them when there are two trials in one day. (Effective June 2017)

1.13 Disturbances
Bitches in season are not permitted to compete except under the specific circumstances detailed below. The judge of an Obedience Trial must remove from competition any bitch in season, any dog which its handler cannot control, any handler who interferes willfully with another competitor or his dog, and any handler who abuses his dog in the ring, and may excuse from competition any dog which he considers unfit to compete, or any bitch which appears so attractive to males as to be a disturbing element.

If a dog or handler is disqualified or excused by a judge, the reason shall be stated in the judge’s book or in a separate report.

Bitches in season may compete at the Nationals Obedience Trial and Obedience Finals. Regular trials may also allow bitches in season to compete, if a club chooses to and if it is specified beforehand in the premium. They are to compete last after all obedience judging is finished with the exception of run-offs each day. This includes sits and downs, which shall be held separately. Multiple bitches in season may take part in group sits and downs together.
If a club chooses to allow them in two trials on the same day and specifies this clearly in the premium, bitches in season entered in the first trial will be allowed to run at the end of the first trial and again at the end of the second trial.

Bitches in season must be crated (not placed in an exercise pen) at least 50’ away from the obedience rings prior to and during the competition, except while competing. Bitches in season must wear pants. Handlers must notify the Show/Trial Secretary at least 30 minutes before the start of the trial if they plan to compete with a bitch in season.

Teleconference Minutes

April 13, 2017

Present: President Laura Gibson, 1st Vice President Ann DeChant, 2nd Vice President Rachel Vest, Treasurer Jan Wesen, Secretary Cindy King, Director Linda Gray, Director Preston Kissman, Director Jean Roberts, Director Ken Silveira, Executive Secretary Kalla Jaco

There is a quorum with 9 voting members of the Board present.

- *Gibson called the meeting to order at 6:01 pm Central Time.*

Items in Executive Session
There were two items that were discussed in Executive Session below. The times are marked for when ES was entered and exited. Only the notice of the person's violation and the penalties assessed are published below.

Ratify March Email Business

**BD.17.29 Ratify March Email Business**

Motion by Vest to *ratify all email business from March.* Second by Roberts. Approve: Unanimous. *Motion carries.*

- *Counsel Chuck Carnese joined the meeting at 6:05 pm.*
- *The Board was in Executive Session from 6:05 – 6:42 pm to discuss a registry violation.*

Committee Chair Stipends for 2017 Nationals

ASCA will pay $200.00 toward expenses to Committee Chairs/Board Appointees selected to attend the National Specialty each year.

The following positions will receive the $200.00 stipend:
- Agility Committee Chair
- Conformation Committee Chair
- DNA Committee Chair
- Hall of Fame Committee Chair
- History Committee Chair
- Junior Committee Chair
- Legislative Committee Chair
- Most Versatile Aussie Committee Chair
- Obedience Committee Chair
- Rally Committee Chair
2017 Lifetime Achievement Award

BD.17.30 2017 Lifetime Achievement Award: Victoria Mistretta
Motion by DeChant to approve the History Committee’s selection of Victoria Mistretta to receive ASCA’s 2017 Lifetime Achievement Award, to be presented at the 2017 Nationals Banquet in Bryan, Texas.
Second by Roberts.
Approve: Unanimous.
Motion carries.

2017 Nationals Preparation

Director Travel/Lodging Arrangements
Directors must notify the Executive Secretary of any updates to 2017 Nationals travel & lodging plans.

Directors Working Finals & Nationals Meeting Schedule
The Board’s meeting schedule for the 2017 Nationals was discussed. It is expected that Directors will attempt to be present at as many events as possible during the week.

Revising ASCA Region Borders
A committee of Kissman, Roberts, Vest, & Wesen will research this topic and report back to the Board at the 2017 Nationals meeting.

ASCA-L Moderators
Roberts & DeChant are working on rules for the list. Frank Butera will be staying on in a technical role, but not as a moderator.

Contact with Judges and Definition of Duties
Silveira & DeChant will revise their motion and present to the Board at the 2017 Spring Meeting.

Payment of Course Reviewers
It was the desire of the Board for the Agility Committee to recommend a way for course reviewers to be paid by the Affiliate hosting the trial, based on the number of courses needed to be reviewed. Roberts will research what other organizations do and report back to the Board.

Junior Program and 4H
An ASCA member, who is also active in 4H, suggested that ASCA boost our Junior Program by allying it with 4H in some way. ASCA offers programs that allow mixed breeds to earn titles and this could be a great way to bring more juniors into the club. King will contact the member to discuss further.

Filling Board Vacancies
Vest has requested feedback on whether revision 1 or revision 2 is preferred. She will craft her motion based on the feedback received.

Application to Affiliate

BD.17.23 New Affiliate: Oil Patch Athletic Canines (Texas)
Motion by Gray to approve Oil Patch Athletic Canines as an ASCA Affiliate. Second by Gibson.
Approve: Unanimous.
Motion carries.
Affiliate Bylaw Revisions

Proposed change:
Section 10.2 Disbursements
All disbursements shall be made by check signed by the Treasurer and/or either the Secretary or President, or by the club’s Debit card as issued to the Treasurer.

BD.17.28 Affiliate Bylaws Revisions: Boise ASC
Motion by Roberts to approve the bylaw changes for Boise ASC. Second by King. Approve: Unanimous. Motion carries.

Conformation Judge Test Translation
The cost of the translation would be $1091.70, based on a bid from Peter Hellmeister. Several directors would like to get another quote for comparison.

BD.17.31 Translation of Conformation Judges’ Test to German
Motion by DeChant to request that Peter Hellmeister translate ASCA’s Conformation Breeder Judges’ Qualification Test, including answer key and anatomy tests, for 22 cents per word, plus a flat rate of $50. Second by Silveira. Approve: DeChant, Gibson, Kissman, Silveira Oppose: Gray, Vest, Wesen Abstain: Roberts, King Motion carries.

*Note: This motion was rescinded during the Spring Meeting, due to the expense of the translation. The Board would like to hear from the European Advisory Committee before taking any action on this.

Introduction to Stock Event
This topic is on the agenda for the Spring Meeting. The proposal was taken from a proposal written by the SDC sub-committee, that was tabled by the Stockdog Committee.

• The Board was in Executive Session from 8:25 – 8:38 pm to rescind an offer made to a member.

Member Suggestions
The Board discussed a member suggestion to allow committee members to represent a region of their choice. Consensus is that members represent the region where they currently reside.

It was suggested that committees be allowed to move their daily communications to a format other than Yahoo Groups. The Board will discuss this as part of the Committee Function topic on the Spring Meeting agenda.

• The meeting was adjourned at 8:45 pm.

Spring Meeting Minutes

Thursday, April 20

Present: President Laura Gibson, 1st Vice President Ann DeChant, 2nd Vice President Rachel Vest, Treasurer Jan Wesen, Secretary Cindy King, Director Linda Gray, Director Preston Kissman, Director Jean Roberts, Director Ken Silveira, and Executive Secretary Kalla Jaco
There is a quorum with 9 voting members of the Board present.

- *Gibson called the meeting to order at 9:02 am Central Time.*

**Items in Executive Session:**
There were nine items that were discussed in Executive Session below. The times are marked for when ES was entered and exited. Only the notice of the person's violation and the penalties assessed are published below.

**Board Norms**
The Board reviewed and discussed their norms for 2017.

- The Board was in Executive Session from 10:12 – 10:27 am to discuss interactions with a committee member.
- *Webmaster Heidi Mobley joined the meeting at 10:33 am.*

**Meeting with Webmaster**

*Dock Jumping*
Mobley presented her committee’s work on the proposal for an ASCA Dock Jumping Program.

Titles are available through:
- ASCA Affiliate Clubs or Licensees
- Approved Dock Jumping Organizations (will host their own sanctioned shows, have their own insurance and rules; then send ASCA the results for the office to record)

The program is divided into two classes:
- Launch: measuring distance of a dog’s jump (dog jumps twice; longest jump is recorded)
- Fetch It: measuring distance of a dog’s jump by grabbing or knocking down a bumper

The length a dog jumps determines the division the dog earns points in toward titles. The divisions are:
- Spring, Classic, Deluxe, Fly, Elite, Pro, and Ultra (Launch Class only)

ASCA has associated with Ultimate Air Dogs and pools can be provided for Affiliates to use nationwide. Ultimate Air Dogs will be at the 2017 Nationals with their pool set up.

**BD.17.34 ASCA Dock Jumping Proposal**
Motion by Gibson to accept the proposal for ASCA Dock Jumping, to be implemented following the 6-month moratorium (June 2017) on changes to the Office computer system. Second by Wesen.

Approve: 7
Oppose: King, Roberts
Abstain: 0

*Motion carries.*

*Comment from King:* This program proposal does nothing to support the mission statement of ASCA. We need to remember we are a breed registry working "to preserving and promoting the Australian Shepherd as an intelligent working dog with strong herding instinct". I do not believe we need this program and its programming costs. I feel it does not follow our purpose and is not financially responsible.
Comment from Roberts: I do not believe that this program aligns with ASCA's Mission Statement. ASCA could recognize the "jumps" from other organizations and issue titles, without creating another program.

**BD.17.35 ASCA Dock Jumping Programming**
Motion by Vest to include the programming for ASCA Dock Jumping in the SOW, following completion of current system priorities. Second by Wesen.

Approve: 7
Oppose: King, Roberts
Abstain: 0

*Motion carries.*

*Note: This will not be programmed until all earlier system goals have been completed.*

**BD.17.36 ASCA Dock Jumping Program Committee & Chair**
Motion by Gibson to establish the Dock Jumping Program Committee, chaired by Heidi Mobley and filled by the current working committee members. Second by Silveira.

Approve: 8
Oppose: 0
Abstain: King

*Motion carries.*

*Vest will serve as Board Liaison until one is chosen by the committee.*

**Website Calendar**
Mobley presented her recommendation for a new event calendar on the ASCA Website. The new calendar would not change the way the Office inputs information, but the interface would be much more user-friendly. The calendar would be developed by Frank Butera for a cost of $1,800, completed over four months. Two other quotes were provided to the Board.

**BD.17.37 New Event Calendar on ASCA Website**
Motion by Silveira to accept Frank Butera’s bid to provide ASCA with a new event calendar. Second by Roberts.

Approve: Unanimous

*Motion carries.*

**Website Home Page**
Mobley and the Directors brainstormed ideas to make ASCA’s Website home page more inviting and how to best utilize the space available. The announcements tab will be replaced by several tabs displaying ASCA’s mission statement, quick info for new members, and trending topics.

- Mobley left the meeting at 12:37 pm.
- Lunch Break from 12:37 pm to 1:54 pm.
- Auditors Tom Wallis and Chris Chapman joined the meeting at 2:00 pm.

**Meeting with Auditors**
The Board met with Tom Wallis and Chris Chapman from Ingram Wallis & Co. The 2016 Audit will be available at the 2017 General Membership Meeting and from the Business Office by request.

- Wallis and Chapman left the meeting at 2:18 pm.
**Dog Aggression Rules & Affiliate Incident Report Worksheet**

The Affiliate or its Show/Trial Committee must perform an investigation of any incident in which a dog has injured a person or another dog, whether it occurred in the ring/trial arena or on the show/trial grounds. In response to a suggestion from Shelly Hollen-Wood, Jaco prepared a worksheet for the Affiliate or Committee to fill out during their investigation.

In response to feedback from several members, the Board added a requirement to the Dog Aggression Rules & Affiliate Incident Report Worksheet that photos of the offending dog be included with the Affiliate or Committee’s report, for identification purposes.

**BD.17.38 Affiliate Incident Report Worksheet**

Motion by Wesen to accept the proposed Affiliate Incident Report Worksheet. Second by DeChant. Approve: Unanimous

*Note: This worksheet will be included with the Dog Aggression Rules at the back of each program rule book, on the ASCA Website, and in every sanctioned show packet from the Office.*

- **Office Manager Ray Fryar, Sarah Henson, Susan Byrne, Misty Ryan, Adrianne Karli, Sherilan Young, and Ashley Harris joined the meeting at 2:25 pm.**

**Meeting with Office Staff**

The Board met with ASCA’s Office Staff and heard their feedback. They have done a wonderful job representing ASCA and maintaining our programs.

Sarah Henson is the Assistant Manager and handles the registry. Susan Byrne is our book keeper and membership secretary, as well as answering phones at the front desk. Misty Ryan is the conformation, junior, and obedience secretary. Adrianne Karli is the agility secretary and handles show insurance and Affiliate renewals. Sherilan Young is the rally, stockdog, and tracking secretary. Ashley Harris is a student worker who helps around the Office processing the mail and scanning/filing documents.

- **Henson, Byrne, Ryan, Karli, Young, and Harris left the meeting at 3:15 pm.**

**Meeting with Office Manager**

*State of the Office*

The staff are working well together and are adapting quickly to the new computer system. ASCA’s server is approaching the end of its warranty life, but plans to utilize Amazon Cloud will make replacing it unnecessary.

There is a beautiful new sign in front of the Office. The property is now connected to city sewer, which means that the space behind the Office, formerly unusable due to a sprinkler system, can now be taken full advantage of. Fryar proposed building a new Office and tearing down the current one.

**BD.17.39 Architect for ASCA Business Office**

Motion by Gibson to have Ray Fryar contact an architect to begin investigating the possibility of a new Office building for ASCA, on our current property. Second by Roberts. Approve: Unanimous

*Motion carries.*
• The Board was in Executive Session from 3:50 – 4:16 pm to hear the Office Manager’s recommendations for staff raises.

Staff to Attend 2017 Nationals
There will be an Office “open house” one day during the week of Nationals, so that people may visit. The Office will also be closed one day during the week of Nationals so the Office staff may attend events and be present at the ASCA Booth.

Trademarks
All trademarks and copyrights are up to date. The Office Manager keeps a schedule and files all paperwork with the trademark attorney.

2017 Ballot
The 2017 ballot proof was passed around and a spelling error was noticed. Hybrid voting went well last year and notices will go out to remind members of the option to vote on-line.

BD.17.40 2017 Ballot Approval
Motion by Vest to accept the 2017 ballot with spelling error corrected. Second by DeChant. Approve: Unanimous

Motion carries.

• Fryar left the meeting at 4:36 pm.
• The Board was in Executive Session from 4:37 – 4:55 pm to vote on staff raises.

Treasurer’s Report
The Board reviewed reports from ASCA’s Chase Business Banker and Raymond James Investment Banker. Wesen presented the March Treasurer’s report and quarter 1 budget comparison. Ending balance for period ending March 31, 2017 is $195,371.09. There is $42,741.52 in the Additional Event Membership Dues account.

BD.17.42 Treasurer’s Report
Motion by Roberts to accept the Treasurer’s Report as presented. Second by Vest. Approve: 8 Oppose: 0 Abstain: Wesen

Motion carries.

• The Board was in Executive Session from 5:25 pm – 6:24 pm to remove Dan Sanderson as Chair of the Stockdog Committee.
• Gibson suspended the meeting at 6:24 pm.

Friday, April 21
Present: Gibson, DeChant, Vest, Wesen, King, Gray, Kissman, Roberts, Silveira, Jaco, and Counsel Charles Carnese
There is a quorum with 9 voting members of the Board present.

• Gibson called the meeting to order at 9:02 am Central Time.
• Fryar joined the meeting at 9:24 am.
Technology Plans
Fryar demonstrated the member and admin portal on the ASCA Website and went over updated Office procedures.

The SOW for the remaining work on the system will provide for bugs that were found in the current set up to be fixed, changes to the flow of information of current layout, auto-calculating conformation points, pedigree view option for members, auto-update of standings and merit lists, and transfer all reports from ADMS to the admin portal.

Fryar suggests that Section 4.2 Renewal Notification in the Policy Book be rewritten to require that Affiliate renewals received after February 15 will be charged a $100 late fee, in addition to a $100 renewal fee, instead of simply a $200 re-affiliation fee.

An Affiliate wrote to the Board expressing their concern that there was no way for them to know if ASCA had received their mailed paperwork. The Board discussed having an option built into the online system that would auto-notify once something is received by the Office. If Affiliates do not choose to sanction online, then it is important they send their paperwork with tracking.

- Fryar left the meeting at 11:13 am.

Committee Renewals & Appointments
Agility Committee
Terms renewed: Chet Katwyk (1), Sherry Butler (2), Judy Boone (4)
Appointed: Sharon Farkas (2), Wendy Richmond (6)

Conformation Committee
Terms renewed: Mary Hellmeister (2), Svenja Hagedorn (7)
Appointed: Holly Anderson Clift (2)

DNA Committee
Appointed: Carol Gerken (1), Peter Hellmeister (2), Robbi Norman (4), Cathy Kenny (5)

European Advisory Committee
Appointed (nominated by Affiliates): Peggy Meersman (Belgium), Tina Leppälä (Finland), Susanne Schwarzmann (Germany), Agnes Neugebauer (Germany), Giovanni Capanna (Italy), Anneke De Jong (Netherlands), Veronica Hageus (Sweden)
Appointed (at-large): Antonela Kozlica (Croatia)

Hall of Fame Committee
Terms renewed: Gina Larson (1), Robin McNeil (5)

History Committee
Term renewed: Robbi Norman (4)

Junior Committee
Terms renewed: Bryn Elliot (1), Svenja Hagedorn (7)

Legislative Committee
Terms renewed: Darcy Gardiner (3), Susan Beals (6)

Most Versatile Aussie Committee
Term renewed: Renee Watson (5)
Obedience Committee
Terms renewed: Laurie Rubin (2), Beth MacLehose (4)

Rally Committee
Terms renewed: Corinne Shanks (5), Leah Swatko (6), Guenter Geisel (7)
Appointed: Sara Swanson (3), Mike Hopper (4)

Tracking Committee
Terms renewed: Lisa Klein (1), Maia Halvorsen (1), Marja Teegelbeckers (7)
Appointed: Sandra Hawkins (6)

Stockdog Committee
Terms renewed: Marti Parrish, James Bergert, Wayne Kirby
Appointed: Canby Scott (2), Rick Hardin (5)

• Lunch Break from 12:12 pm to 1:30 pm.

Handicapped Access
ASCA events are open to the public and the facilities used by Affiliates must comply with ADA regulations. A reminder will be sent to Affiliates to be sure they are aware.

• Gray and Silveira joined the meeting at 1:53 pm.

Committee Function and Liaisons
The Board discussed current committee function and the relationship between ASCA’s Board of Directors and Committees. Counsel recommended removing Section 15.3.1 and amending Section 15.3.2 in the Policy Book, to remove the mandatory language in each section. These sections led some committee members to believe that their approval was needed before the Board could act. Removing this language does not prevent the Board from seeking input from ASCA’s committees; the Board still values the recommendations of ASCA’s program experts.

BD.17.72 Delete Policy 15.3.1
Motion by Gibson to delete Section 15.3.1 of the Policy Book. Second by Vest.
Approve: 6
Oppose: Gray, King, Silveira
Abstain: 0
Motion carries.

15.3.1 Committee Review
Any program development, including rule changes, proposed by the Board of Directors, will be forwarded to the appropriate committee for review, comment, and recommendations.

BD.17.73 Change to Policy 15.3.2
Motion by Gibson to change the word “must” to “may” in 15.3.2. Second by Gray.
Approve: Unanimous
Motion carries.

15.3.2 Clarification of ambiguous rules
When the Board of Directors is made aware of a rule that may be poorly written or ambiguous, it shall take immediate steps to study the rule in question and to amend the rule, if necessary, so the rule states clearly the rule’s intent. Should the proposed amendment change any ASCA program, the proposed
amendment must be sent to committee for review. For the sake of expediency, the Board of Directors may be made aware of a potential problem in the rules by any ASCA member or by any reported behavior which may be perceived as improper or contrary to any established intent, but is not clearly addressed in the rule itself.

BD.17.74 President as ex officio Committee Member
Motion by Gibson that the ASCA President shall not serve as a committee liaison, because they are an ex officio member of every committee. To be placed in Policy Book as a new 2.5.1 President. Second by Vest.
Approve: 8
Oppose: 0
Abstain: Gray
Motion carries.

BD.17.75 Appoint Stockdog Committee Liaison (Kissman)
Motion by Gibson to appoint Preston Kissman as Board Liaison to the Stockdog Committee, to serve until the usual election following the 2017 Nationals. Second by DeChant.
Approve: 8
Oppose: 0
Abstain: Kissman
Motion carries.

- The Board was in Executive Session from 2:26 – 3:15 pm to remove Dan Sanderson from the Stockdog Committee, and to resolve a registry violation. Laura Liebenow has been suspended from all ASCA privileges and services, beginning June 1, 2017, for a period of 25-years, and fined a sum of $10,000 for violation of the registry and show rules.

Disqualified Dog Reinstatement Procedure
In response to a suggestion from Annette Cyboron, the Board added a requirement to the Conformation Program’s Disqualified Dog Reinstatement Procedure that the disqualifying judge must be notified if the dog’s owner petitions the Board for reinstatement.

BD.17.79 Notification of Disqualifying Judge
Motion by Silveira that the Executive Secretary add the stipulation in the disqualified dog reinstatement process that the original disqualifying judge be notified that the owner of the dog has applied for reinstatement. Second by DeChant.
Approve: Unanimous
Motion carries.

Some ASCA Judges have expressed concerns regarding the evaluations of disqualified dogs that have been approved by the Board to go through the reinstatement process. DeChant will bring this to the Conformation Committee to clarify the role of ASCA Judges in the reinstatement process.

An evaluating judge is acting as an agent of ASCA and is protected under ASCA’s general liability policy.

Director Vacancies
BD.17.80 Filling BOD Vacancies
Motion by Vest to revise Section 8.11 in the Policy Book regarding resignations and vacancies on the Board of Directors, as presented in revision 2 below. Second by DeChant.
Approve: Unanimous
Motion carries.

8.11 Resignations/ Vacancies
A vacancy occurring in the Board of Directors because of death, resignation, removal, or disqualification, and at least fifteen months remain in the term of said Director, will be filled in the following manner. The Executive Secretary will immediately post the vacancy on all ASCA social media sites and solicit resumes from ASCA members interested in filling the position. The request for resumes will remain open for 30-days post vacancy announcement and include a deadline for receipt of resumes. Upon expiration of the 30-day period, the position will be filled by an affirmative vote (though less than a quorum of the Board of Directors) by a majority of the remaining Directors at the next monthly Board of Directors teleconference.
Any person appointed to a vacant Directorship filled by the Board of Directors shall serve for the unexpired term of his predecessor in office. Following selection of a candidate, the Executive Secretary shall, by letter, notify all candidates of the results.
The Board may exercise its option to not fill a short duration vacancy (i.e., a vacancy occurs near the end of a Director’s term and a replacement cannot reasonably be selected prior to the start of the next election cycle).

Rationale: To ensure a timely replacement method for a vacated Board of Director position.

- Gibson adjourned the meeting at 3:44 pm.

ASCA Foundation Meeting
Present: Gibson, DeChant, Vest, Wesen, King, Gray, Kissman, Roberts, Silveira, Jaco, and Counsel Charles Carnese
There is a quorum with 9 voting members of the Board present.

- Gibson called the meeting to order at 3:44 pm Central Time.

Treasurer’s Report
Wesen gave the report. Total assets for the ASCA Foundation is $59,438.81.

FD.17.01 Spring Meeting Treasurer’s Report
Motion by Roberts to accept the ASCA Foundation Treasurer’s Report as presented. Second by Vest.
Approve: 8
Oppose: 0
Abstain: Wesen
Motion carries.

FD.17.02 Donation to Toby’s Foundation
Motion by DeChant to donate $2,500 from the ASCA Foundation to Toby’s Foundation for epilepsy research. Second by Roberts.
Approve: Unanimous
Motion carries.
FD.17.03 Donation to ASHGI

Motion by DeChant to donate $2,500 from the ASCA Foundation to the Australian Shepherd Health & Genetics Institute for epilepsy research. Second by Roberts.

Approve: Unanimous

Motion carries.

- Gibson adjourned the meeting at 4:03 pm.
- Carnese left the meeting at 4:03 pm.

Friday, April 21 (continued)

Present: Gibson, DeChant, Vest, Wesen, King, Gray, Kissman, Roberts, Silveira, Jaco, and Counsel Charles Carnese

There is a quorum with 9 voting members of the Board present.

- Gibson called the meeting to order at 4:03 pm.

Strategic Plan

Please see the updated Strategic Plan at the end of these minutes.

- Silveira left the meeting at 4:32 pm.
- Gibson left the meeting at 5:15 pm.

BD.17.81 2017-18 Strategic Plan

Motion by Vest to approve the 2017-18 Strategic Plan with updates/corrections completed on 4/21/2017. Second by Wesen.

Approve: 7

Oppose: 0

Abstain: 0

Absent: Gibson, Silveira

Motion carries.

Director’s Handbook

A committee of DeChant, Gibson, Roberts, and the Executive Secretary worked on revisions/updates to the ASCA Director’s Handbook. Directors are to read through and will submit all suggested changes to the Executive Secretary by August 1st. The final version will be voted on during the Nationals meeting.

Cryptic Merles

The Board discussed cryptic merles and the proper way to register/exhibit them. A committee to investigate and make a recommendation to ASCA regarding cryptic merles in the registry has been formed. Please look for a future posting if you are interested in serving on this committee.

- Gibson and Silveira joined the meeting at 5:35 pm.
- The Board was in Executive Session from 5:45 – 6:07 pm to vote on staff raises.

2017 Finals Budget

Program Committee Liaisons will send the proposed 2017 Finals Budget to their committees for review. The Board will vote on the budget during the May teleconference.
**Conformation Judges’ Qualification Test Translation**

**BD.17.84 Rescind Motion BD.17.31 Translation of Conformation Judges’ Test to German**
Motion by Gibson to rescind motion BD.17.31 Translation of Conformation Judges’ Test to German. Second by Vest. Approve: Unanimous

*Motion carries.*

The Board wishes to send this matter to the European Advisory Committee for their input before taking action; therefore, this motion was rescinded.

- *Gibson suspended the meeting at 6:30 pm.*

**Saturday, April 22**

**Present:** Gibson, DeChant, Vest, Wesen, King, Gray, Kissman, Roberts, Silveira, and Jaco

There is a quorum with 9 voting members of the Board present.

- *Gibson called the meeting to order at 8:02 am.*
- The Board was in Executive Session from 8:02 – 8:07 am to rescind a transfer of ownership.

**Rotating Sites for Nationals**
The Board discussed the results of the membership survey regarding Nationals sites.

**BD.17.86 3 Rotating Sites for Nationals**
Motion by Gibson to accept Brazos County Expo in Bryan, Texas, Georgia International Horse Park in Conyers, Georgia, and Island Grove Park in Greeley, Colorado, as the 3 permanent rotating sites for the ASCA National Specialty, with a 10-year trial period, based upon results of the membership survey. Second by Vest. Approve: 8 Oppose: Gray Abstain: 0
*Motion carries.*

**BD.17.87 2020 ASCA National Specialty & Finals**
Motion by Gibson to set the 2020 ASCA National Specialty & Finals at the Georgia International Horse Park in Conyers, Georgia. Second by Silveira. Approve: Unanimous
*Motion carries.*

**Definition of Duties & Contact with Judges Motion**
The revised motion will be sent to the Conformation Committee for information only. The Board will vote on the motion during the May teleconference.

**Nose Work & Barn Hunt**
At the Affiliate Meeting and again at the General Membership Meeting in Oregon, the idea of ASCA offering programs in Nose Work and/or Barn Hunt was suggested. The Board sent out a survey to gauge the interest in these two programs. There were 1,284 responses. 79% said they would like to see ASCA offer a titling program for Nose Work. 71% said they would like to see ASCA offer a titling program for Barn Hunt. 82% said they did not currently compete in Nose Work. 71% said they did not currently
compete in Barn Hunt. 65% said they would participate in a Nose Work program if it were offered by ASCA. 60% said they would participate in a Barn Hunt program if it were offered by ASCA. These two items have been placed on the Strategic Plan for future consideration.

**Introduction to Stock Proposal**

A committee has been formed to revise the Introduction to Stock proposal. DeChant, Gibson, Kissman, Silveira, Vest, and Wesen will serve. The committee will report to the Board during the June teleconference.

**Judge Approval Process**

Deliberation on this topic has been delayed until August 2017.

**Committee Function & Liaisons (continued)**

The Board discussed the benefits and drawbacks of having term limits (like the Board has) for committee members. Silveira will come up with a proposal for the Board’s May teleconference.

Silveira and Vest will craft language that clarifies the process to be followed when the committees receive a Board directive. The Board will discuss further at their June teleconference.

The Board discussed the possibility of committees no longer using Yahoo Groups for their discussions and moving them to either a better discussion list or Facebook. This topic has been added to the June teleconference.

**Committee Motions Proposal**

Gibson presented a proposal to change the way motions from committees are handled.

From November 1 through March 1, the program committees will finalize their slate of motions for the coming year. April through November, committees should be reading their rule books for possible updates and revisions and communicating with the membership to discern possible topics of discussion. On March 1, each committee will present their slate of proposals to the Board via the Executive Secretary. The slate of proposed motions will be posted on the website and on the ASCA-L and in the AussENews to obtain member feedback for the Board vote. The Board will vote on each of the motions on the slate at its Spring Board Meeting. Committee chairmen will be available for conference calls on the day the Board discusses the motions, in case questions need to be answered. All approved motions will go into effect as of June 1, in time for the new competitive season.

For this process to work effectively, communication will be important, communication between the committees and the membership and communication between the committees and the Board, via the committee liaisons. To facilitate this input, the committee chairmen will maintain a list of topics under discussion on the website, on the ASCA-L, in their reports in the Aussie Times, and in the AussENews. Members may send input to the committee chairmen and Board members may send input through the committee liaisons. Committee chairmen should also plan to meet with the Board during Nationals, if possible, to gather Board input and field Board questions on topics of discussion.

The Board will retain the right to make rule book changes outside of this timeline to address true emergency situations which endanger dogs, competitors or ASCA.

This would shift some of the Board’s usual work at the Spring Meeting to the teleconferences. It may be necessary for the Board to stay for a full day’s meeting on the Saturday of the Spring Meeting, if
approved. Liaisons will send the proposal to their committees for feedback, and the Board will vote on it during their May teleconference.

**Proposed Changes to National Specialty Rules**

**BD.17.89 Changes to National Specialty Rules**

Motion by Gibson to **accept the proposed changes to the National Specialty Rules, as outlined at the Spring Meeting**. Second by Vest.

Approve: Unanimous

*Motion carries.*

Add the following sections to the National Specialty Rules:

1 General Explanations

1.6 Site

   a. The site of the ASCA National Specialty will rotate on a yearly basis, based on the following rotation and continuing for ten years: 2020 – Georgia International Horse Park, 2021 – Brazos Expo Center, 2022 – Island Grove Park, 2023 – Georgia International Horse Park, 2024 – Brazos Expo Center, etc.

   b. The ASCA Board will contract with the facility and will be financially responsible for the facility.

1.7 Entry Clerk

Entries for the ASCA National Specialty will be processed by the Nationals Entry Clerk. The ASCA Board will hire, bond and pay the Nationals Entry Clerk to take the entries for the Nationals Specialty.

1.8 Financial Arrangement

Upon approval of the premium list, an advance of $5000 will be sent to the Consortium. The Nationals Chairman shall have control of the Nationals bank account. After paying for the facility and the entry clerk and after subtracting out the $5000 advance, the Board will forward all money collected from Nationals entries to the Consortium. The consortium will have the right to collect sponsorship money and to sell Nationals merchandise. The entry fees for all ASCA Program Finals will be forwarded to the Club after entries close and all entrants are confirmed.

5 Show Committee

5.2 Nationals Chairman

The Board shall approve the Consortium’s Nationals Chairman.

5.3 Nationals Board Liaison(s)

The National Chairperson will select a Board Director(s) to act as their Liaison between the National Specialty Show Committee and the Board. All changes in personnel, schedule or other plans should be shared with the Board Liaison.

22 Required Ribbons and Awards

22.1 Finals Rosettes

All Finals rosettes will be ordered by the Business Office and will adhere to the costs and specifications approved by the Board.

*Make the following changes to the National Specialty Rules:*

2 Application

2.2 Application
Application to be part of a year’s consortium

The Application to host the ASCA National Specialty is available from the Executive Secretary. Affiliates may apply to host one or more elements of the National Specialty.

2.3 Determination

The members of the National Specialty Host Clubs Consortium will be determined by the ASCA Board of Directors, up to three (3) years in advance of the event. Applications must be submitted to the Executive Secretary. Incomplete applications will be returned without consideration.

2.4 Notification

The applicant(s) will be notified within 7 days of the Board’s decision by the Executive Secretary. The Host Club will be notified of their Point of Contact(s) with the Board.

2.5 Agreement

a. By acceptance of this privilege, the Host Club members of the Consortium will agree to comply with and enforce all ASCA Rules, Regulations and directives of the ASCA Board of Directors.

b. The Affiliates selected to be part of the Consortium will each provide $500 seed money and sign a consortium agreement, outlining their mutual expectations and obligations.

2.6 Non-ASCA-Sanctioned Events

Any competitive event not sanctioned by ASCA, which the Host Club Consortium wishes to hold must be approved by the ASCA Board of Directors.

3.4 ASCA Sponsorship

Upon approval of the final Premium List, the Host Club will receive $1,500 from ASCA as ASCA’s sponsorship. The entry fees for all ASCA Program Finals will be forwarded to the Club after entries close and all entrants are confirmed.

5 Show Committee

5.1 National Specialty Show Committee

The Host Club Consortium shall establish a National Specialty Show Committee that will organize and implement the various events described in these Rules and any others applicable to an ASCA National Specialty.

5.2 5.4 Required Members

The following people are REQUIRED on the ASCA National Specialty Show Committee. Persons filling these positions shall not be paid a salary or hourly wage to perform these duties.

- National Chairperson
- Agility Secretary
- Conformation Secretary
- Obedience Secretary
- Rally Secretary
- Stockdog Trial Course Director
- Tracking Secretary

5.3 National Chairperson
The National Chairperson oversees all Secretaries and Course Director, acts as the ultimate authority over all venues, acts as liaison between the **Host Club Consortium** and the ASCA Board.

- *The meeting was adjourned at 12:00 pm.*
2017-2018 ASCA Strategic Plan

Mission Statement
The Australian Shepherd Club of America is dedicated to maintaining the integrity of its registry and to preserving and promoting the Australian Shepherd as an intelligent working dog with strong herding instinct.

Vision
The Australian Shepherd Club of America will preserve the Australian Shepherd as an intelligent working dog of strong herding and guardian instincts.

Core Beliefs
- Altruism – Unselfish dedication to the success of the organization.
- Dignity and Respect – Maintaining one’s self-worth while honoring the value of all.
- Fairness – Equitable, impartial treatment of all.
- Honesty – Representing oneself and the organization truthfully.
- Honor – Promote an atmosphere of good sportsmanship, volunteerism, and responsibility for the breed and the breed image to the public.
- Integrity – Acting in accordance with these Core Values.
- Loyalty – Allegiance to the members and the organization, even in the face of adversity.
- Pride – Publicly sharing accomplishments with innovative programs showcasing the breed and providing expanded opportunities for competition.
- Principles – Adhere to the highest standards for operation of all programs.
- Reputation – ASCA maintains a well-respected registry database that is both accurate and informative.

Guiding Principles
- Is it consistent with our core values?
- Is it legal and ethical?
- Does it promote the registry?
- Is it the right thing for ASCA?
- Is it within our policies?
- Can we take pride in it?

Comprehensive Assessment of the Club

Demographics
Demographics Summary – information needed
Demographic Strengths – information needed
Demographic Needs/Weaknesses – information needed
Financial Status

Registry Status

<table>
<thead>
<tr>
<th>Year</th>
<th># of Litters Registered</th>
<th># of Dogs Registered</th>
</tr>
</thead>
<tbody>
<tr>
<td>2002</td>
<td>3063</td>
<td>6494</td>
</tr>
<tr>
<td>2003</td>
<td>3099</td>
<td>6037</td>
</tr>
<tr>
<td>2004</td>
<td>2832</td>
<td>6403</td>
</tr>
<tr>
<td>2005</td>
<td>3106</td>
<td>5982</td>
</tr>
<tr>
<td>2006</td>
<td>2787</td>
<td>5784</td>
</tr>
<tr>
<td>2007</td>
<td>2934</td>
<td>6198</td>
</tr>
<tr>
<td>2008</td>
<td>2606</td>
<td>5480</td>
</tr>
<tr>
<td>2009</td>
<td>2525</td>
<td>5368</td>
</tr>
<tr>
<td>Year</td>
<td># of Sanctioned Shows/Trials Jan – Mar 2015</td>
<td># of Sanctioned Shows/Trials Jan – Mar 2016</td>
</tr>
<tr>
<td>------</td>
<td>--------------------------------------------</td>
<td>--------------------------------------------</td>
</tr>
<tr>
<td>2010</td>
<td>2280</td>
<td>5144</td>
</tr>
<tr>
<td>2011</td>
<td>2117</td>
<td>4520</td>
</tr>
<tr>
<td>2012</td>
<td>2262</td>
<td>4728</td>
</tr>
<tr>
<td>2013</td>
<td>2185</td>
<td>4418</td>
</tr>
<tr>
<td>2014</td>
<td>2168</td>
<td>4581</td>
</tr>
<tr>
<td>2015</td>
<td>2437</td>
<td>4587</td>
</tr>
<tr>
<td>2016</td>
<td><strong>36,401</strong></td>
<td><strong>75,724</strong></td>
</tr>
</tbody>
</table>

**Program Status**

<table>
<thead>
<tr>
<th>Program</th>
<th>2013-14 # trials</th>
<th>2014-15 # trials</th>
<th>2013-14 # Aussie titles earned</th>
<th>2014-15 # Aussie titles earned</th>
<th>2013-14 # Other breeds titles earned</th>
<th>2014-15 # Other breeds titles earned</th>
<th>2013-14 total # dogs competing</th>
<th>2014-15 total # dogs competing</th>
</tr>
</thead>
<tbody>
<tr>
<td>Agility</td>
<td>363</td>
<td>379</td>
<td>2283</td>
<td>2288</td>
<td>1590</td>
<td>1497</td>
<td>2564</td>
<td>2660</td>
</tr>
<tr>
<td>Conformation</td>
<td>710</td>
<td>670</td>
<td>341</td>
<td>264</td>
<td>N/A</td>
<td>N/A</td>
<td>1166</td>
<td>1078</td>
</tr>
<tr>
<td>Obedience</td>
<td>266</td>
<td>247</td>
<td>186</td>
<td>259</td>
<td>155</td>
<td>170</td>
<td>652</td>
<td>745</td>
</tr>
<tr>
<td>Rally</td>
<td>257</td>
<td>269</td>
<td>957</td>
<td>906</td>
<td>374</td>
<td>328</td>
<td>1261</td>
<td>1153</td>
</tr>
<tr>
<td>Stockdog</td>
<td>422</td>
<td>428</td>
<td>1106</td>
<td>1184</td>
<td>778</td>
<td>646</td>
<td>1282</td>
<td>1208</td>
</tr>
<tr>
<td>Ranch Trials</td>
<td>8</td>
<td>7</td>
<td>43</td>
<td>21</td>
<td>6</td>
<td>12</td>
<td>55</td>
<td>30</td>
</tr>
<tr>
<td>Farm Trials</td>
<td>47</td>
<td>40</td>
<td>146</td>
<td>107</td>
<td>37</td>
<td>35</td>
<td>256</td>
<td>193</td>
</tr>
<tr>
<td>Tracking</td>
<td>7</td>
<td>4</td>
<td>15</td>
<td>6</td>
<td>10</td>
<td>5</td>
<td>22</td>
<td>11</td>
</tr>
</tbody>
</table>

Business Office Status – information needed
Support Systems Status – information needed
## Goals

### Goal 1: Provide Quality Programs to Showcase the Versatility and Working Ability of the Australian Shepherd

#### Objective 1: Maintain an educated pool of judges for all programs

<table>
<thead>
<tr>
<th>Strategy Description</th>
<th>Responsible Parties</th>
<th>Evidence that Demonstrates Success</th>
<th>Formative Reviews &amp; Completion Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Develop a process to offer judges’ seminars</td>
<td>Rally, Agility, Conformation, Stockdog, Obedience, Tracking, and Junior Committees</td>
<td>Seminars offered at Nationals</td>
<td>Coordinate with 2017 Nationals Education Chair, Danielle McJunkins. Seminar content to be finalized by Sept. 1, 2017.</td>
</tr>
<tr>
<td>2. Establish Judge’s Education Committee to investigate electronic options for offering ongoing judge education for all programs</td>
<td>Committee established by the BOD</td>
<td>Proposal sent to BOD</td>
<td>Committee formed by June 1, 2017</td>
</tr>
</tbody>
</table>

#### Objective 2: Enhance all programs by improving policies and procedures

<table>
<thead>
<tr>
<th>Strategy Description</th>
<th>Responsible Parties</th>
<th>Evidence that Demonstrates Success</th>
<th>Formative Reviews &amp; Completion Date</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Create uniform ASCA Finals rules</td>
<td>Committee – DeChant Gibson, Vest, Wesen</td>
<td>Rules sent to BOD</td>
<td>Next report at 2017 Nationals</td>
</tr>
<tr>
<td>2. Investigate a permanent site or a set of rotating sites for Nationals</td>
<td>Committee – DeChant, Gibson, Vest, Wesen</td>
<td>Membership survey – Nov. 2016 Proposal sent to BOD</td>
<td>Adopted 3 rotating sites at 2017 Spring Meeting</td>
</tr>
</tbody>
</table>

#### Objective 3: Provide innovative programs showcasing the breed and providing expanded opportunities for competition

<table>
<thead>
<tr>
<th>Strategy Description</th>
<th>Responsible Parties</th>
<th>Evidence that Demonstrates Success</th>
<th>Formative Reviews &amp; Completion Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Develop new tracking tests at a level below TD.</td>
<td>Tracking Committee</td>
<td>Discussion and proposal or decision not to pursue at this time to Liaison</td>
<td>2017 Nationals</td>
</tr>
<tr>
<td>2. Promote / educate public about current programs to increase participation</td>
<td>All Committees</td>
<td>Recommendations sent to BOD</td>
<td>Ongoing</td>
</tr>
<tr>
<td>3. Remain open to new and innovative program opportunities that would enhance choices for ASCA members</td>
<td>All Program Committees</td>
<td>Apparent upon addition</td>
<td>Ongoing</td>
</tr>
<tr>
<td>4. Highlight Aussies in our AT or AussENews that perform outside of our</td>
<td>Cynthia Moorhead and Heidi Mobley</td>
<td>Articles in one or both publications that feature Aussie achievements</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>
### Objective 4: Utilize data to determine future needs and objectives

<table>
<thead>
<tr>
<th>Strategy Description</th>
<th>Responsible Parties</th>
<th>Evidence that Demonstrates Success</th>
<th>Formative Reviews &amp; Completion Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Include an analysis of the various programs' status to help determine needs in next year's Strategic Plan</td>
<td>2nd Vice-President</td>
<td>Data collected from BO</td>
<td>Ongoing</td>
</tr>
</tbody>
</table>

### Goal 2: Culture: Promote an Atmosphere of Good Sportsmanship, Volunteerism, and Responsibility for the Breed and Breed Image

**Objective 1: Promote volunteerism within the organization**
1. Recognize volunteers and affiliates who have dedicated a certain number of hours to ASCA; create an annual recognition program

<table>
<thead>
<tr>
<th>Strategy Description</th>
<th>Responsible Parties</th>
<th>Evidence that Demonstrates Success</th>
<th>Formative Reviews &amp; Completion dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>Committee – DeChant, King</td>
<td>Proposal sent to BOD at 2016 Nationals Meeting</td>
<td>Ongoing Recognize first volunteers at 2017 Nationals</td>
<td></td>
</tr>
</tbody>
</table>

**Goal 3: Maintain an Independent Breed Registry and Lead in the Adoption of Developments to Protect the Integrity of the Registry**

**Objective 1: Maintain and improve methods of ensuring the integrity of the Club registry**

<table>
<thead>
<tr>
<th>Strategy Description</th>
<th>Responsible Parties</th>
<th>Evidence that Demonstrates Success</th>
<th>Formative Reviews &amp; Completion dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Upgrade/migrate ADMS application</td>
<td>BOD</td>
<td>Upgrade completed Migration to be completed</td>
<td>2018</td>
</tr>
</tbody>
</table>

**Objective 2: Utilize data to determine future needs and objectives**

<table>
<thead>
<tr>
<th>Strategy Description</th>
<th>Responsible Parties</th>
<th>Evidence that Demonstrates Success</th>
<th>Formative Reviews &amp; Completion Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Analyze status of the registry to determine needs for future Strategic Plans</td>
<td>BOD Strategic Planning Committee</td>
<td>Data sent to committee from BO Meeting to analyze data and propose goals based on data</td>
<td>Data sent to committee and 2nd VP from BO by Sept. 1 of each year Proposed changes and additions to Strategic Plan to 2nd VP by Nov. 1 of each year</td>
</tr>
</tbody>
</table>

**Goal 4: Financial Health**

**Objective 1: Manage current club financial assets in an optimal manner for future Club expansion**

<table>
<thead>
<tr>
<th>Strategy Description</th>
<th>Responsible Parties</th>
<th>Evidence that Demonstrates Success</th>
<th>Formative Reviews &amp; Completion Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Develop a budget based on current needs and expenditures</td>
<td>Treasurer</td>
<td>Budget submitted to BOD</td>
<td>Budget presented to BOD in November each year</td>
</tr>
<tr>
<td>2. Build a business plan (3 year, 5 year, 10 year)</td>
<td>Committee established by the BOD</td>
<td>Plan sent to BOD</td>
<td>2017 Nationals</td>
</tr>
<tr>
<td>3. Include the Club's financial status in next year's Strategic Plan to help guide planning</td>
<td>Treasurer, 2nd VP, BOD</td>
<td>Changes and addition made to Strategic Plan based on analysis of ASCA's financial data</td>
<td>Data sent to 2nd VP from Treasurer by Sept. 1 of each year Proposed changes and additions to Strategic Plan to 2nd VP by Nov. 1 of each year</td>
</tr>
</tbody>
</table>
### Objective 2: Seek broader sources of financial support

<table>
<thead>
<tr>
<th>Strategy Description</th>
<th>Responsible Parties</th>
<th>Evidence that Demonstrates Success</th>
<th>Formative Reviews &amp; Completion Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Analyze current financial structure to determine areas where sources of income could be increased</td>
<td>Committee established by the BOD, to include Treasurer</td>
<td>Reports to BOD</td>
<td>Ongoing - quarterly</td>
</tr>
<tr>
<td>2. Sponsorship committee</td>
<td>Vest</td>
<td>Develop plan Addition of one new sponsor</td>
<td>In time to support 2017 Finals and Nationals</td>
</tr>
</tbody>
</table>

### Goal 5: Provide Optimal Member Service

#### Objective 1: Utilize technical advances to better serve the members, service members, etc

<table>
<thead>
<tr>
<th>Strategy Description</th>
<th>Responsible Parties</th>
<th>Evidence that Demonstrates Success</th>
<th>Formative Reviews &amp; Completion Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Searchable pedigree database</td>
<td>BOD</td>
<td>Future upgrade</td>
<td>Future goal</td>
</tr>
<tr>
<td>2. ASCA app for phones &amp; tablets</td>
<td>Jaco</td>
<td>Investigate and develop report</td>
<td>Report at 2017 Nationals</td>
</tr>
</tbody>
</table>

#### Objective 2: Utilize data to determine future needs and objectives

<table>
<thead>
<tr>
<th>Strategy Description</th>
<th>Responsible Parties</th>
<th>Evidence that Demonstrates Success</th>
<th>Formative Reviews &amp; Completion Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Include a demographic analysis of the Club membership to help determine needs in next year’s Strategic Plan</td>
<td>Fryar and 2nd VP</td>
<td>Changes and addition made to Strategic Plan based on analysis of data</td>
<td>Data sent to 2nd VP from BO by Sept. 1 of each year. Proposed changes and additions to Strategic Plan to 2nd VP by Nov. 1 of each year</td>
</tr>
<tr>
<td>2. Include the Club’s Business Office and Support Services status in next year’s Strategic Plan to help guide planning</td>
<td>2nd VP, Fryar, Support Services Staff</td>
<td>Changes and addition made to Strategic Plan based on analysis of data</td>
<td>Data sent to 2nd VP from BO and Support Services Staff by Sept. 1 of each year. Proposed changes and additions to Strategic Plan to 2nd VP by Nov. 1 of each year</td>
</tr>
</tbody>
</table>

#### Objective 3: Add personnel to improve member service

<table>
<thead>
<tr>
<th>Strategy Description</th>
<th>Responsible Parties</th>
<th>Evidence that Demonstrates Success</th>
<th>Formative Reviews &amp; Completion Dates</th>
</tr>
</thead>
<tbody>
<tr>
<td>1. Investigate hiring an Executive Director</td>
<td>BOD</td>
<td>No action at this time</td>
<td>Future goal</td>
</tr>
<tr>
<td>2. Investigate hiring an Education Coordinator</td>
<td>BOD</td>
<td>No action at this time</td>
<td>Future goal</td>
</tr>
<tr>
<td>3. Investigate hiring a Finals Coordinator</td>
<td>2nd VP</td>
<td>Recommendation sent to BOD</td>
<td>Future goal</td>
</tr>
</tbody>
</table>