

Secretary Report August 2001

This report details the day to day activities of the ASCA Board of Directors and includes issues before the ASCA Board and communications done by mail, fax, email and/or phone.

August 1-31, 2001

93:16 Aussie Times--Cover

Motion by Trumbull-Clark, second by Toft

I move to add the following to the ASCA Policy book under "Aussie Times". Business office to number as appropriate. Effective immediately.

Aussie Times Cover (Front and Back) Policy

1. The covers of the Aussie Times will not be for sale.
2. The cover themes of the Aussie Times will be as follows:

January/February--Nationals and Merit winners

March/April--Juniors

May/June--Obedience

July/August--Working

September/October--Agility

November/December--Conformation

3. Photograph(s) for the covers will be chosen based on the themes in item 2 above.
4. Editor will choose the best photo(s) from submissions based on the following professional criteria:
 - a) Clarity
 - b) Composition
 - c) Layout Design (vertical vs. horizontal orientation)
 - d) Aesthetics
 - e) Color Quality

5. Priority for choice of photos will be given to National Specialty winners, National Finals winners and Merit Award winners based on the criteria in numbers 2 and 4 above. If a suitable photo for the front cover is not received by the deadline, the editor will choose the best available file photo based on the criteria in numbers 2 and 4 above. Australian Shepherds in a performance environment or natural setting are preferred over posed win photos.

6. Photos will be identified as to name of photographer and name of dog.

Comments: In order to maintain a professional look for the Aussie Times a multi-photo front cover should be avoided. Only the best quality photos depicting Australian Shepherds should be used on the covers. Giving the editor creative control of choice of photo will maintain the quality of the Times while encouraging submission of only the best photos. Our editor and the Aussie Times Committee have reviewed and approved of this policy.

The September/October 2001 issue of the Aussie Times will feature a Supreme Performance Champion doing agility. The November/December 2001 issue will feature a photo of the top Conformation Merit Award winner for this past year. These are changes in "theme" from what was published in the July-August Times because of a miscommunication. Our current editor went forward with plans to use the photo of the SPCH prior to being informed by the Conformation Merit winner that the previous editor had promised the cover to her. By the time our current editor was notified of this promise it was too late to alter the cover. Our current editor is now awaiting the photo of the Conformation Merit winner for the November/December issue.

Board voting:

Approve: Adolphson, Rossy, Toft, Trumbull-Clark

Disapprove: Aufox, Berryessa, Davenport, DeChant, Warren

Motion is defeated

93:19 Board Policies--Ad Rates

Motion by Toft, second by Trumbull-Clark

I move to add the following to the ASCA Policy book under "Aussie Times". Business Office to provide the appropriate number. Policy to be effective January 1, 2002 and to first appear in the November-December 2001 issue of the Aussie Times (deadline September 15):

The following category of advertising rates for the Aussie Times shall be created to apply to any corporate entity and shall be titled "Commercial Rates". Corporate entity to be defined as any business, other than a 501(c)(3) non-profit charity, with a National or regional identity (book publishers, dog food companies, etc.) with the following exception:

Members who have a small home business (t-shirts, artwork, books, etc.) or who market a commercially produced item as an individual. Aussie Times editor will refer any questionable submissions to the ASCA Board for a final decision.

Commercial rates will be double the rates charged to individuals. Corporate entities may not purchase either the inside or outside of any cover.

Comments: Our editor has suggested this and has compiled a list of companies to solicit. I have checked the financial aspects of this with our accountant and he has told me there are no problems with this as far as our tax status. We would pay taxes on this advertising income just as we now pay taxes on all other advertising income in the Aussie Times. Our attorney also has reviewed this motion and finds it legal. Our editor also has reviewed this motion and it reflects her intent in making this suggestion.

Board voting:

Approve: Adolphson, Berryessa, Toft, Trumbull-Clark

Disapprove: Aufox, Davenport, DeChant, Rossy, Warren

Motion is defeated

93:19 Board Policies--Aussie Times/HOF & Etc.

Motion by Toft, second by Trumbull-Clark

I move to add the following to the ASCA Policy Book under "Aussie Times". Business Office to number appropriately.

A permanent feature of the Aussie Times will be a column devoted to Hall of Fame Sires and Dams, Performance Champions, Supreme Performance Champions, Versatility Champions and Supreme Versatility Champions. Each dog will be featured with a one half page space to include photo and/or write-up submitted by the owner of the dog. Submissions will be published in order of receipt by the editor.

Comments: There are too many of these dogs to feature on the cover. They should be recognized in a timely and regular manner. This feature will be something the members look forward to each issue and those with qualifying dogs may be assured their dogs will receive recognition.

Voting:

Approve: Adolphson, Rossy, Toft, Trumbull-Clark

Disapprove: Aufox, Berryessa, Davenport, DeChant, Warren

Motion is defeated

97:14 DNA Kennel Certification Program

Motion by Adolphson, second by Toft

I move that the following DNA Kennel Certification motion as approved by the DNA and Genetics Committee be approved by the Board.

Effective date: DNA Kennel Certification, effective date, Jan 2002.

Comments: The following motion was discussed in detail with Lola Hill during its development. Much of Lola's comments and suggestions, such as the cost, and implementation of verifying compliance with the DNA requirements, were incorporated into the motion. According to Lola, the new computer system will allow the office to easily tag and track those kennels which are "DNA kennels". Publication in Aussie Times: only newly certified DNA kennels, and those kennels who have chosen to drop their DNA certification, or who no longer meet the requirements will be listed in the Times, not every kennel in every issue. It will be similar to how the kennel names are published in the Times..."new kennels", "renewed kennels", and "abandoned kennels".

Committee voting results:

Yes: Chris, Joan, Peter, Kristin, Laura, George, C.A., Kim, Susan

Non-voting: Sally

Motion by Chris, second by Kristin

DNA Kennel Certification, effective date, Jan 2002

Motion:

I move that ASCA support a voluntary DNA Kennel Certification Program as outlined below:

1. Kennels applying for DNA Kennel Certification must have a current, ASCA-registered kennel name.
2. Kennel owners must not be under any sanctions by ASCA at the time of application.
3. Renewal of kennel certification will be on a yearly basis. A yearly maintenance fee of \$10 will be assessed to cover administrative costs, with no initial fee. A certificate will be issued after the kennel applies and qualifies for DNA Certified Kennel status. If a kennel breeds no litter for the year, they will remain a DNA Certified Kennel, pending submission of annual fee.

4. All puppies from litters registered within the period of kennel certification must be eligible for DNA-VP status upon individual registration. (i.e. sire and dam must be at least DNA-CP)
5. Any litter co-bred must also have sire and dam profiled.
6. Any litter bred involving an outside stud dog or leased bitch must also follow the above requirement.
7. Failure to comply with the terms of the program will result in immediate removal from DNA Certified Kennel status. A grace period of 30 days will allow for re-certification. Should a kennel not re-certify within the allowed time frame and then wish to re-certify for the following year, a \$10 administrative fee will be assessed.
8. A list of current DNA Certified Kennels will be listed in the Aussie Times along with the expiration of kennel certification.

Board voting:

Approve: Adolphson, Aufox, Berryessa, DeChant, Toft, Trumbull-Clark,

Warren

Disapprove: Davenport, Rossy

Motion is approved

80:33 Hosting Nationals--Trademark Use #2

Motion by Toft, second by Trumbull-Clark

I move to add the following to the ASCA National Specialty Guidelines, effective immediately.

Section 3.3 The Nationals Host Club has the exclusive right to market ASCA National Specialty souvenir items for the year in which they host the ASCA National Specialty. When applying for sanctioning, the Host Club must file a Trademark Licensing Form indicating their intent to use any ASCA trademarks for merchandise in conjunction with the words "[year] National Specialty". There will be no fee charged to the Host Club for the use of ASCA's trademarks.

Comments: Affiliate Host Clubs for the ASCA National Specialty take on a huge commitment to ASCA both financially and by way of donations of untold hours of many persons. Anything that ASCA can do to help insure the success of the Nationals should be done. Clubs always offer souvenir items in the hope of defraying some of the huge expenses involved. We should commit to safeguarding their ability to have an exclusive market for these items.

Board voting:

Approve: Adolphson, DeChant, Rossy, Toft, Trumbull-Clark

Disapprove: Aufox, Berryessa, Davenport, Warren

Motion is approved

95:05 Trademark License

Motion by Toft, second by Trumbull-Clark

I move to table the decision on the True Grit request on choosing a company to market the ASCA logo until it can be fully investigated in order to get the best possible deal for ASCA.

Comments: This is not an emergency situation. It should be handled as a bid process just like all of our independent contractors. The proposed fees are much too low. We need more than just a trademark licensing form in order to enter a royalty agreement. This should be a contract agreement with limitations and conditions prepared by ASCA's attorney.

Board voting:

Approve: Adolphson, Rossy, Toft, Trumbull-Clark

Disapprove: Aufox, Berryessa, Davenport, DeChant, Warren

Motion is defeated

95:05 Trademark License--Emergency motion on motion to table

Motion by Aufox, second by Warren

Move to reclassify the motion made by K. Toft and second by K. Trumbull-Clark to "table the decision on the "TrueGrit" request and on choosing a company to market the ASCA logo until it can be fully investigated in order to get the best possible deal for ASCA." as an EMERGENCY Motion and call for a vote no later than Monday, August 6, 2001.

Comment: The original motion should have been classified as an emergency situation. By leaving it as a regular motion it effectively denies the application to use our Trademark since by the time the motion is voted upon the application is so late product could not be available at the Nationals. The normal process would have the motion voted on at the end of August. With the holidays and processing time the application would be, if the motion was defeated, approved by September 5th or 6th and the Nationals start on the 15th. Further the real issue isn't even being addressed. That issue is whether we should have independent contractors competing with host affiliates in selling apparel. I personally feel the motion is disingenuous.

Board voting:

Approve: Aufox, Davenport, DeChant, Warren

Disapprove: Adolphson, Toft, Trumbull-Clark

Non-voting: Berryessa, Rossy

Motion is approved

APPROVED COMMITTEE RECOMMENDATIONS

93:17 Stock Dog Rules--Ch. 4, Sec 3 Tied Scores

Motion by Walker seconded by Simmons to change Ch. 4, Sec. 3 to read: When a tie has occurred it is up to the Trial Committee and Judge to determine if the tie must be broken. If the tie is to be shared, the Host club must provide equal awards to both Winners. If the Trial Committee and Judge determine that the tie must be broken, the Committee and Judge must take into consideration the Class of Stock and Divisions in which the tie occurred and determine the fairest way to break the tie, be it by re-running all or part of the course; by breaking the tie on time or by breaking the tie in the following manner: If the tie occurs in different divisions (PATD/OTD) the tie should be broken by the more advanced dog. (Post Advance beats Advance, Advance beats Open and Open beats Started). If the tie occurs in different classes of stock (Cattle/Ducks) the tie goes to the dog in the harder class. (Cattle beats sheep, sheep beats ducks). This same guideline should be used if the tie occurs in different divisions and different classes of stock. For example, if there was a tie between a PATD/cattle and OTD/sheep dog, the tie would go to the PATD/cattle dog.

Approve: Mackenzie, Simmons, Holmes, Walker, Walter, Baker, Moe

Disapprove: Sutherland, Rossy, Davies

Non-voting: Harris, Bailie, Presley

93:17 Stock Dog Rules--Ch. 5, Section 3

Motion by Mackenzie seconded by Holmes to change Ch. 5 Section 3 to the following:

1. A trial Host Club may accept Australian Shepherd entries, before the entry date published for other breeds, if they so choose.
2. With the exception of the above, no entry shall be made and no entry shall be accepted which specifies any condition as to its acceptance.

Number 2 becomes number 3

Number 3 becomes number 4

Approve: Holmes, Mackenzie, Sutherland, Walker, Baker, Simmons, Moe

Disapprove: Rossey, Davies, Walter

Non-voting: Harris, Bailie, Presley

Approved: Golddust ASC as an ASCA Affiliate Club

Use of "ASCA" by TrueGrit Embroidery to produce items for sale at the 2001 ASCA National Specialty

CASA request for usage of ASCA trademarks on 2001 Nationals souvenirs

Black Sheep ASC as an ASCA Affiliate Club

Sheila Hall as Non-Regular Breeder Judge

Marilyn Ballard as a member of the DNA and Genetics Committee

Disapproved: CASA request for waiver of maximum number of dogs allowed to be judged per day at Nationals.

Use of ASCA logo by TrueGrit Embroidery to produce items for sale

BUSINESS OFFICE REPORT

REGISTRY MEMBERSHIP SHOW/STOCK

Ind 571 New-Single 55 Sanc Rec'd 43

NFB 43 New-Dual 20 Sanc Proc'd 31

Litter 249 New-Foreign 1 Sanc Pend 18

Trans 75 New-Canadian 4 Results Rec'd 53

Lease 9 Renew-Single 207 Results Proc'd 55

LEP 11 Renew-Dual 49 Results Pend 8

Dups 30 Renew-Foreign 6 Certificates 1886

Hardship 6 Renew-Canadian 9 S & T Subscrip 15

Pedigree 32 Jr. Times 5

New Ken 2 Affiliate New 2

Renew Ken 7 Affiliate Renew 0

Judges Apps 1 SHOWS HELD

Email 1608

DNA Kits 23 Conf/Obed shows 55

DNA Tests N/A Stock 19

Ranch 4

Agility 8

Tracking 0

Kris Toft, Secretary