



AUSTRALIAN SHEPHERD CLUB OF AMERICA

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Executive Secretary's Report - July 2018

Announcements

Judge Approvals

Senior Rally Judge **Barbara Arine** (California)

Non-Regular Breeder Judge **Kimberly Gorman** (Minnesota)

Non-Regular Breeder Judge **Heather Borde-Oslie** (Wisconsin)

Non-Regular Breeder Judge **Melanie Kreutzkam** (Germany)

Non-Regular Breeder Judge **Mandy Kreutzkam** (Germany)

Approved Breeder Judge **Diane Keedy** (Florida)

Senior Rally Judge **Rosemarie O'Hara** (Texas)

2018 Stockdog Finals Judge Change

Maxine Schvaneveldt has replaced Sharon Simmons as a Judge for the 2018 ASCA Stockdog Finals in Greeley, Colorado.

2018 Nationals Stockdog Sheep Judge Change

Larry Teaff has replaced Sharon Simmons as Judge for the 2018 ASCA Nationals Sheep Classes in Greeley, Colorado.

Other

The Board voted to allow a dog to retain its Championship.

Board of Directors' Email Motions

BD.18.99 Emergency Motion: Hill Country ASC Trademark Application

Approve: 8; Oppose: 0; Abstain: Gibson; *Motion carries.*

Motion by Vest

Second by Busquets

I move to approve Hill Country ASC's application for an ASCA trademark license for the purpose of selling merchandise at the 2018 ASCA Nationals.

Comments/rationale: To provide Hill Country with the ability to merchandise ASCA items at the 2018 Nationals.

Who is affected: 2018 Nationals and Hill Country ASC

Effective date: Immediately upon approval by the Board of Directors

BD.18.110 Emergency Motion: Website Support RFP

Approve: 8; Oppose: 0; Abstain: 0; Non-Voting: King; *Motion carries.*

Motion by Vest

Second by Gibson

I move to approve the ASCA Website Support RFP Rev 3 that was created by the System Upgrade Committee.

Comments/rationale: This emergency motion is necessary to begin a timely search for potential vendors that meet the criteria set forth in the RFP. This was discussed at the July BOD teleconference, and the BOD agreed that an emergency motion would be appropriate.

Who is affected: All facets of ASCA's business

Effective date: Immediately upon approval by the Board of Directors

BD.18.111 Emergency Motion: Accept Finals Entries Postmarked July 16

Approve: 8; Oppose: 0; Abstain: 0; Non-Voting: Roberts; *Motion carries.*

Motion by King

Second by DeChant

I make a motion to accept this year's Finals entries with a postmark date of July 16th for all Finals.

Comments/rationale: The postmark date for this year's Finals fell on a Sunday this will accept entries for those members without access to a location for Sunday postmarks and follow procedures from other businesses when deadlines fall on a non-business day.

Effective date: Immediately upon approval by the Board of Directors

Committee Recommendations

Rally Committee

RA.18.03 Change to Rally Rules 15.7.2 ASCA Rally Judges Seminar

Approve: Unanimous; *Motion carries.*

Motion by Busquets

I move to approve the new online education requirements for Rally judges.

Committee recommendation:

Ballot - RC Motion 18.14 - Rally Judges Seminar / Continuing Education

Motion by Corinne Shanks

Second by Karen Black

I move to require all ASCA Rally judges to complete the on-line education seminar every 2 years. Credit will no longer be given for attendance at Nationals live seminars.

Current wording:

15.7.2 ASCA Rally Judges Seminar

All ASCA Rally Judges will be required to participate in the ASCA Rally Judges Education Seminar online or in person at least every two years. A notice will be sent by the Business Office to all ASCA Rally Judges during the first week of January in odd-numbered years (i.e. 2017, 2019, etc.). All sections in the Supplemental Packet must be answered correctly to receive credit for participating in the seminar. The completed Supplemental Packet must be returned to the Business Office within 60 days of the distribution date of the notice from the Business Office. The seminar may be watched repeatedly, and Supplemental Packet resubmitted repeatedly until all questions are answered correctly. In mid-February of odd numbered years, the Business Office will contact any judge who has not returned his/her Supplemental Packet to assure that the exam was received. Judges not returning the completed Supplemental Packet by the deadline will be removed from the approved ASCA Judges Directory and will need to reapply if they choose to judge ASCA Rally again in the future. Judges who participate in the Judges Seminar at ASCA Nationals in the fall of an even-numbered year (i.e. 2016, 2018, etc.), will receive credit for completing their 2-year continuing education provided they submit a completed Supplemental Packet with all questions answered correctly to the Business Office within 60 days of the live seminar. New ASCA Rally judges who completed their application process in the last quarter of an even-numbered year (i.e. 2016, 2018, etc.) will receive credit for completing their 2-year continuing education during their application process.

Proposed wording:

15.7.2 ASCA Rally Judges Seminar

All ASCA Rally Judges will be required to participate in the ASCA Rally Judges Education Seminar online ~~or in person~~ at least every two years. A notice will be sent by the Business Office to all ASCA Rally Judges during the first week of January in odd-numbered years (i.e. 2017, 2019, etc.). All sections in the Supplemental Packet must be answered correctly to receive credit for participating every two years. A notice will be sent by the Business Office to all ASCA Rally Judges during the first week of January in odd-numbered years (i.e. 2017,

2019, etc.). All sections in the Supplemental Packet must be answered correctly to receive credit for participating in the seminar. The completed Supplemental Packet must be returned to the Business Office within 60 days of the distribution date of the notice from the Business Office. The seminar may be watched repeatedly, and Supplemental Packet resubmitted repeatedly until all questions are answered correctly. In mid-February of odd numbered years, the Business Office will contact any judge who has not returned his/her Supplemental Packet to assure that the exam was received. Judges not returning the completed Supplemental Packet by the deadline will be removed from the approved ASCA Judges Directory and will need to reapply if they choose to judge ASCA Rally again in the future. ~~Judges who participate in the Judges Seminar at ASCA Nationals in the fall of an even-numbered year (i.e. 2016, 2018, etc.) will received credit for completing their 2—year continuing education provided they submit a completed Supplemental Packet with all questions answered correctly to the Business Office within 60 days of the live seminar.~~ New ASCA Rally judges who completed their application process in the last quarter of an even-numbered year (i.e. 2016, 2018, etc.) will receive credit for completing their 2-year continuing education during their application process.

Comments/rationale: Currently our rules require attendance at a live seminar at Nationals, or completion of the on-line seminar, once every 2 years. The problem is that our seminars do not always cover what is presented in the on-line seminar. Based on course reviews and comments from judges that do not seem to understand the rules, and the number of illegal courses submitted by judges, it is felt that the on-line seminars could provide much more comprehensive, and pertinent, information to all judges.

Obedience now requires all judges to complete the on-line education. Their live seminars are on various topics appropriate to the time and speakers available. I am proposing the same for Rally education. All judges will be required to complete the on-line training every other year, as outlined in the rule book.

Who is affected: Judges that currently attend the live seminar at Nationals will now be required to complete the on-line education. The majority of judges already complete the on-line education.

Business Office notified: 6/17/18

Effective date: June 1, 2019

Results of Committee vote:

Approve: 10; Oppose: 0; Abstain: 2; Non-voting: 2

RA.18.04 Change to Rally Rules 15.1.3 Rally Judge Application Process

Approve: Unanimous; *Motion carries.*

Motion by Busquets

I move to approve the re-sequence of the Rally Judges Application Process.

Committee recommendation:

RC Motion 18.15 - Rally Judge Application Process

Motion by Corinne Shanks

Second by Karen Black

I move to re-sequence the Rally Judge Application Process.

Current wording:

15.1.3 Application Process

- a. Applicants must be at least 21 years old.
- b. Submit an application to the ASCA Business office. Upon verification of qualifications, the applicant will be sent an Open Book test and a request for a complete set of Rally courses (one for each level).
- c. Pass with 100% the ASCA Rally Open Book Test. The test may be retaken until all questions have been answered correctly.
- d. Submit a complete set of courses (one for each level) and have them approved. A completed ASCA Rally Course Checklist (available on the ASCA Website) must be submitted with the courses.
- e. Complete the Judges Education Seminar, available free online, or submit proof of attendance at a live Judges Education Seminar within the preceding 12 months. To get the link for the online seminar please contact the ASCA Business Office or the ASCA Rally Committee Chair.
- f. Once all steps above are completed within the time frame outlined in 15.1.4, the ASCA Business Office will forward the applicant's information to the Board of Directors for approval.

Proposed wording:

15.1.3 Application Process

- a. Applicants must be at least 21 years old.
- b. Submit an application to the ASCA Business office.
- c. Upon verification of qualifications, the applicant will complete the Judges Education Seminar, available free online ~~or submit proof of attendance at a live Judges Education Seminar within the preceding 12 months.~~ To get the link for the online seminar please contact the ASCA Business Office or the ASCA Rally Committee Chair.

d. Upon completion of the Judges Education Seminar, the applicant will be sent an Open Book test and a request for a complete set of Rally courses (one for each level), with completed Rally Course Checklist.

e. Pass with 100% the ASCA Rally Open Book Test. The test may be retaken until all questions have been answered correctly.

f. Submit a complete set of courses (one for each level) and have them approved. A completed ASCA Rally Course Design Checklist (available on the ASCA Website) must be submitted with the courses.

g. Once all steps above are completed within the time frame outlined in 15.1.4, the ASCA Business Office will forward the applicant's information to the Board of Directors for approval.

Comments/rationale: The current process requires the applicant to take the test, and complete a full set of rally maps, prior to completion of the judges' education. Information in the education first would provide information pertinent to the test, and for completion of their map set.

Who is affected: The process has not been changed for the applicant, so they will only benefit from this change. The ASCA Business office will need to re-sequence the order in which steps are sent to the applicant.

Business Office notified: 6/17/18

Effective date: Immediately upon approval by the Board of Directors

Results of Committee vote:

Approve: 11; Oppose: 0; Abstain: 1; Not-voting: 2

Minutes of a Meeting of the Board of Directors

A meeting of the Board of Directors (the "Board") of the Australian Shepherd Club of America ("ASCA") was held on Thursday, July 12, 2018, via online meeting service, GoToMeeting.

Directors Present:

President Ann DeChant, 1st Vice President Liz Busquets, 2nd Vice President Cindy King, Treasurer Jean Roberts, Secretary Linda Gray, Director Denise Creelman, Director Laura Gibson, Director Ken Silveira, Director Rachel Vest

Also Present:

Executive Secretary Kalla Jaco

Call to Order

President DeChant called the meeting to order at 6:02 pm (CDT) and Executive Secretary Jaco recorded the minutes. A quorum of Directors was present, and the meeting, having been duly convened, was ready to proceed with business.

Open Session

The Board was in Open Session from 6:02 pm - 6:51 pm to discuss the below items. A recording of this part of the meeting may be listened to via the following:

ASCA's Website: <https://www.asca.org/home/news/bod-meetings-audio>

ASCA's YouTube Channel: <https://youtu.be/G7P4y7c1ow4>

Ratification of June Email Business

The Board voted to ratify all business conducted over email in June.

BD.18.102 Ratify June Email Business

Approve: Unanimous; *Motion carries.*

Motion by King

Second by Creelman

I move to ratify all business conducted over email in June.

System Liaison's Report

Board System Liaison Vest reported on the ongoing status of the ASCA computer system upgrade. The System Upgrade Committee has been working on the RFP for system maintenance.

Stockdog Judge Applicant Procedure

In June, the Board voted to allow the Stockdog Committee more time to respond to the request in Motion BD.18.28 Revised Stockdog Judge Applicant Procedure. A motion is currently being voted on by the Stockdog Committee and will come to the Board in August.

General Data Protection Regulation

The GDPR agreed upon by the European Parliament and Council in April 2016, replaced the Data Protection Directive 95/46/ec in Spring 2018 as the primary law regulating how companies protect EU citizens' personal data. ASCA has been working to ensure compliance.

BD.18.98 ASCA Privacy Policy

Approve: Unanimous; *Motion carries.*

Motion by Vest

Second by Silveira

I move to approve the **attached** ASCA Privacy Policy which will be posted on the ASCA website. This policy was developed to answer requirements in the GDPR Privacy Policy

enacted in the EU in May 2018. This policy requires all businesses that retain private information on EU citizens to maintain a policy that details the storage/retention of such information.

Additional information re/the new policy:

Informative document detailing GDPR requirements: <https://termsfeed.com/blog/gdpr-privacy-policy/>

ASCA Privacy Policy, as attached, has been reviewed and approved by Counsel.

Who is affected: ASCA

Effective date: Immediately upon approval by the Board of Directors

Stockdog Committee

The Board reviewed the Stockdog Committee's progress on developing an Introduction to Stock Program. Concerns were raised about ongoing miscommunication between the Board and the Committee. Liaison Roberts will work with the Stockdog Committee to schedule a teleconference meeting with the Board (Occurred on 7/24/2018).

European Advisory Committee

The Board heard an update on the Committee's status from Liaison Silveira. He was appointed Liaison at the Spring Meeting, with the goal of spurring the Committee to action. The Committee has not been responsive to his efforts. Director Gibson volunteered to see if she can help them make any progress, before the Board evaluates the Committee's future.

BD.18.103 Replace Member on European Advisory Committee

Approve: Unanimous; *Motion carries.*

Motion by Gibson

Second by DeChant

I move to appoint Alain Cammans (representing Australian Shepherd Conformation Club Germany) to the European Advisory Committee, to replace resigned member Agnes Neugebauer.

Executive Session

The Board was in Executive Session from 6:51 pm - 7:33 pm to discuss the below items.

Treasurer's Report

The Treasurer's Report for period ending June 30, 2018, was approved by the Board, as presented by Treasurer Roberts. Ending balance is \$160,265.87.

Non-Regular Breeder Judge Qualification Test

The Board discussed issues with questions on the Conformation Non-Regular Breeder Judge Qualification Test and voted to allow two applicants to move forward with the process.

Affiliate Club-Member Conflict

The Board resolved a conflict between an Affiliate Club and a Member.

Animal Cruelty/Neglect Charges Against Member

The Board voted on a motion to suspend Member Leanna May Jarman, pending prosecution for animal cruelty and neglect.

Judge Applicant

The Board reviewed a Judge application.

Adjournment

There being no further business to come before the Board, the meeting was adjourned at 7:45 pm (CDT).

Next meeting date: Thursday, August 9, 2018

Respectfully submitted,
Kalla Jaco, Executive Secretary

Privacy Policy

Effective date: May 26, 2018

Australian Shepherd Club of America ("us", "we", or "our") operates the www.asca.org website (the "Service").

This page informs you of our policies regarding the collection, use, and disclosure of personal data when you use our Service and the choices you have associated with that data.

We use your data to provide and improve the Service. By using the Service, you agree to the collection and use of information in accordance with this policy. Unless otherwise defined in this Privacy Policy, terms used in this Privacy Policy have the same meanings as in our Terms and Conditions, accessible from www.asca.org

Definitions

Service

Service is the www.asca.org website operated by Australian Shepherd Club of America

Personal Data

Personal Data means data about a living individual who can be identified from this data (or from this and other information either in our possession or likely to come into our possession).

Usage Data

Usage Data is data collected automatically either generated by the use of the Service or from the Service infrastructure itself (for example, the duration of a page visit).

Cookies

Cookies are small pieces of data stored on your device (computer or mobile device).

Data Controller

Data Controller means the natural or legal person who (either alone or jointly or in common with other persons) determines the purposes for which and the manner in which any personal information is stored, and/or will be, processed.

For the purpose of this Privacy Policy, we are a Data Controller of your Personal Data.

Data Processors (or Service Providers)

Data Processor (or Service Provider) means any natural or legal person who processes the data on behalf of the Data Controller.

We may use the services of various Service Providers in order to process your data more effectively.

Data Subject (or User)

Data Subject is any living individual who is using our Service and is the subject of Personal Data.

Information Collection and Use

We collect several different types of information for various purposes to provide and improve our Service to you.

Types of Data Collected

Personal Data

While using our Service, we may ask you to provide us with certain personally identifiable information that can be used to contact or identify you ("Personal Data"). Personally identifiable information may include, but is not limited to:

- Email address
- First name and last name
- Phone number
- Address, State, Province, ZIP/Postal code, City
- Cookies and Usage Data

We may use your Personal Data to contact you with newsletters, marketing or promotional materials and other information that may be of interest to you. You may opt out of receiving any, or all, of these communications from us by following the unsubscribe link or instructions provided in any email we send or by contacting us.

Usage Data

We may also collect information how the Service is accessed and used ("Usage Data"). This Usage Data may include information such as your computer's Internet Protocol address (e.g. IP address), browser type, browser version, the pages of our Service that you visit, the time and date of your visit, the time spent on those pages, unique device identifiers and other diagnostic data.

Tracking Cookies Data

We use cookies and similar tracking technologies to track the activity on our Service and hold certain information.

Cookies are files with small amount of data which may include an anonymous unique identifier. Cookies are sent to your browser from a website and stored on your device. Tracking technologies also used are beacons, tags, and scripts to collect and track information and to improve and analyze our Service.

You can instruct your browser to refuse all cookies or to indicate when a cookie is being sent. However, if you do not accept cookies, you may not be able to use some portions of our Service.

Examples of Cookies we use:

- **Session Cookies.** We use Session Cookies to operate our Service.

- **Preference Cookies.** We use Preference Cookies to remember your preferences and various settings.
- **Security Cookies.** We use Security Cookies for security purposes.

Use of Data

Australian Shepherd Club of America uses the collected data for various purposes:

- To provide and maintain our Service
- To notify you about changes to our Service
- To allow you to participate in interactive features of our Service when you choose to do so
- To provide customer support
- To gather analysis or valuable information so that we can improve our Service
- To monitor the usage of our Service
- To detect, prevent and address technical issues
- To provide you with news, special offers and general information about other goods, services and events which we offer that are similar to those that you have already purchased or enquired about unless you have opted not to receive such information

Legal Basis for Processing Personal Data Under General Data Protection Regulation (GDPR)

If you are from the European Economic Area (EEA), Australian Shepherd Club of America legal basis for collecting and using the personal information described in this Privacy Policy depends on the Personal Data we collect and the specific context in which we collect it.

Australian Shepherd Club of America may process your Personal Data because:

- We need to perform a contract with you
- You have given us permission to do so
- The processing is in our legitimate interests and it's not overridden by your rights
- For payment processing purposes
- To comply with the law

Retention of Data

Australian Shepherd Club of America will retain your Personal Data only for as long as is necessary for the purposes set out in this Privacy Policy. We will retain and use your Personal Data to the extent necessary to comply with our legal obligations (for example, if we are required to retain your data to comply with applicable laws), resolve disputes, and enforce our legal agreements and policies.

Australian Shepherd Club of America will also retain Usage Data for internal analysis purposes. Usage Data is generally retained for a shorter period of time, except when this data is used to strengthen the security or to improve the functionality of our Service, or we are legally obligated to retain this data for longer time periods.

Transfer of Data

Your information, including Personal Data, may be transferred to — and maintained on — computers located outside of your state, province, country or other governmental jurisdiction where the data protection laws may differ than those from your jurisdiction.

If you are located outside United States and choose to provide information to us, please note that we transfer the data, including Personal Data, to United States and process it there.

Your consent to this Privacy Policy followed by your submission of such information represents your agreement to that transfer.

Australian Shepherd Club of America will take all steps reasonably necessary to ensure that your data is treated securely and in accordance with this Privacy Policy and no transfer of your Personal Data will take place to an organization or a country unless there are adequate controls in place including the security of your data and other personal information.

Disclosure of Data

Disclosure for Law Enforcement

Under certain circumstances, Australian Shepherd Club of America may be required to disclose your Personal Data if required to do so by law or in response to valid requests by public authorities (e.g. a court or a government agency).

Legal Requirements

Australian Shepherd Club of America may disclose your Personal Data in the good faith belief that such action is necessary to:

- To comply with a legal obligation
- To protect and defend the rights or property of Australian Shepherd Club of America
- To prevent or investigate possible wrongdoing in connection with the Service
- To protect the personal safety of users of the Service or the public
- To protect against legal liability

Security of Data

The security of your data is important to us, but remember that no method of transmission over the Internet, or method of electronic storage is 100% secure. While we strive to use commercially acceptable means to protect your Personal Data, we cannot guarantee its absolute security.

"Do Not Track" Signals Under California Online Privacy Protection Act (CalOPPA)

We do not support Do Not Track ("DNT"). Do Not Track is a preference you can set in your web browser to inform websites that you do not want to be tracked.

You can enable or disable Do Not Track by visiting the Preferences or Settings page of your web browser.

Your Data Protection Rights Under General Data Protection Regulation (GDPR)

If you are a resident of the European Economic Area (EEA), you have certain data protection rights. Australian Shepherd Club of America aims to take reasonable steps to allow you to correct, amend, delete, or limit the use of your Personal Data.

If you wish to be informed what Personal Data we hold about you and if you want it to be removed from our systems, please contact us.

In certain circumstances, you have the following data protection rights:

The right to access, update or to delete the information we have on you.

Whenever made possible, you can access, update or request deletion of your Personal Data directly within your account settings section. If you are unable to perform these actions yourself, please contact us to assist you.

The right of rectification. You have the right to have your information rectified if that information is inaccurate or incomplete.

The right to object. You have the right to object to our processing of your Personal Data.

The right of restriction. You have the right to request that we restrict the processing of your personal information.

The right to data portability. You have the right to be provided with a copy of the information we have on you in a structured, machine-readable and commonly used format.

The right to withdraw consent. You also have the right to withdraw your consent at any time where Australian Shepherd Club of America relied on your consent to process your personal information.

Please note that we may ask you to verify your identity before responding to such requests.

You have the right to complain to a Data Protection Authority about our collection and use of your Personal Data. For more information, please contact your local data protection authority in the European Economic Area (EEA).

Service Providers

We may employ third party companies and individuals to facilitate our Service ("Service Providers"), to provide the Service on our behalf, to perform Service-related services or to assist us in analyzing how our Service is used.

These third parties have access to your Personal Data only to perform these tasks on our behalf and are obligated not to disclose or use it for any other purpose.

Analytics

We may use third-party Service Providers to monitor and analyze the use of our Service.

Google Analytics

Google Analytics is a web analytics service offered by Google that tracks and reports website traffic. Google uses the data collected to track and monitor the use of our Service. This data is shared with other Google services. Google may use the collected data to contextualize and personalize the ads of its own advertising network.

You can opt-out of having made your activity on the Service available to Google Analytics by installing the Google Analytics opt-out browser add-on. The add-on prevents the Google Analytics JavaScript (ga.js, analytics.js, and dc.js) from sharing information with Google Analytics about visits activity.

For more information on the privacy practices of Google, please visit the Google Privacy Terms web page: <https://policies.google.com/privacy?hl=en>

Payments

We may provide paid products and/or services within the Service. In that case, we use third-party services for payment processing (e.g. payment processors).

We will not store or collect your payment card details. That information is provided directly to our third-party payment processors whose use of your personal information is governed by their Privacy Policy. These payment processors adhere to the standards set by PCI-DSS as managed by the PCI Security Standards Council, which is a joint effort of brands like Visa, Mastercard, American Express and Discover. PCI-DSS requirements help ensure the secure handling of payment information.

The payment processors we work with are:

Authorize.net

Their Privacy Policy can be viewed at
<https://www.authorize.net/company/privacy/>

Links to Other Sites

Our Service may contain links to other sites that are not operated by us. If you click on a third party link, you will be directed to that third party's site. We strongly advise you to review the Privacy Policy of every site you visit.

We have no control over and assume no responsibility for the content, privacy policies or practices of any third party sites or services.

Changes to This Privacy Policy

We may update our Privacy Policy from time to time. We will notify you of any changes by posting the new Privacy Policy on this page.

We will let you know via email and/or a prominent notice on our Service, prior to the change becoming effective and update the "effective date" at the top of this Privacy Policy.

You are advised to review this Privacy Policy periodically for any changes. Changes to this Privacy Policy are effective when they are posted on this page.

Contact Us

If you have any questions about this Privacy Policy, please contact us:

- By email: manager@asca.org